

# IF YOU'RE NOT FIRST, YOU'RE LAST

Why delivering applications fast is key to winning in an ever-changing world



Thanks to the pandemic, change is the new status quo. Just staying in business is a marathon—but to get and stay ahead on an ever-changing race course, you need unrelenting speed and adaptability.

We surveyed 2,200 IT professionals and leaders to discover how they're responding (or, in many cases, not responding) to today's quickly shifting marketplace.



## Change of Course? Count Me Out.

Many organizations aren't currently prepared to adapt quickly as the terrain changes.

**21%** Regularly out-change their competitors

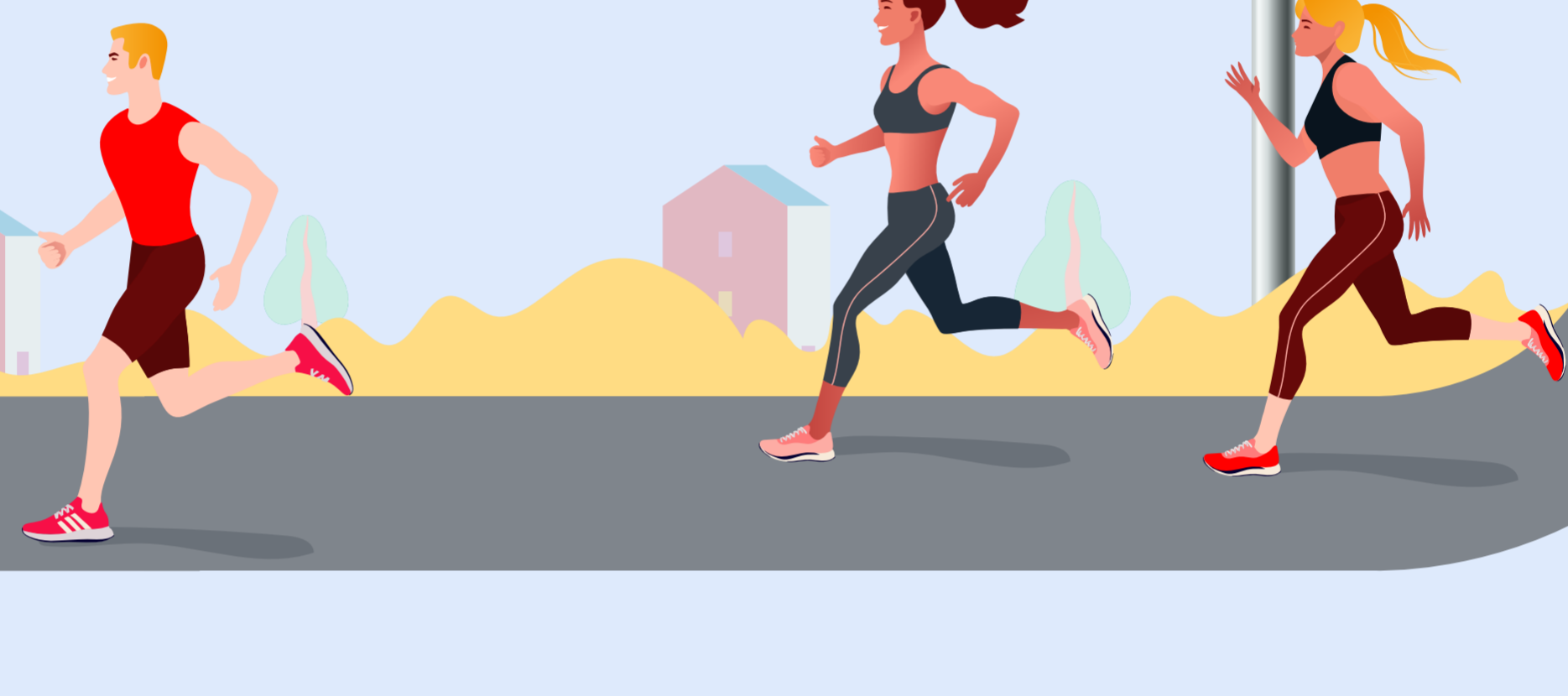
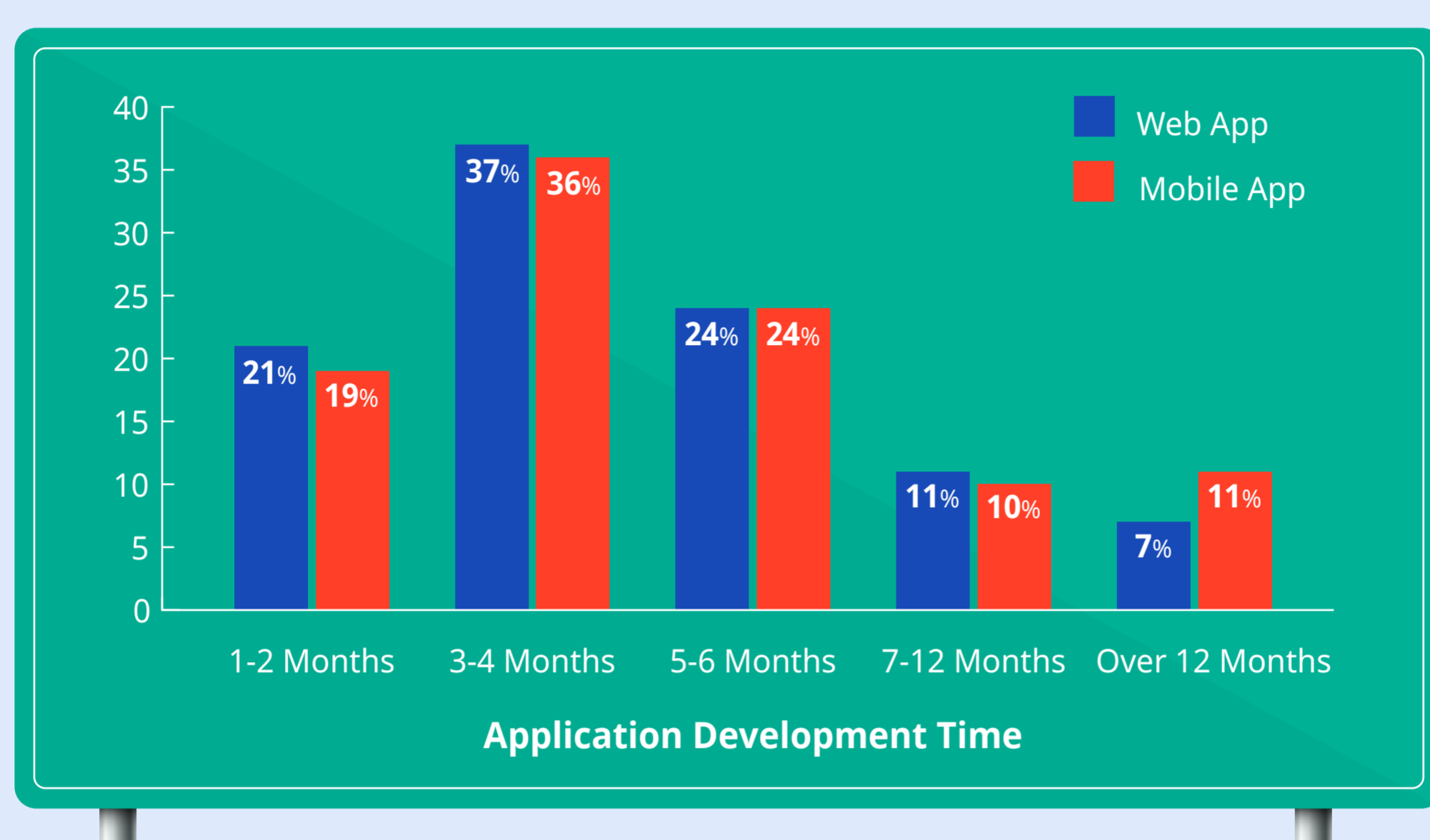
**24%** Cope well with change

**52%** Are still just starting to incorporate Agile development methodologies



## Are You Running a 4-Hour Mile?

In a world where technology and business conditions change by the minute and new competitors come out of nowhere, the average app development time won't win you any races.



## Think Fast, Move Faster

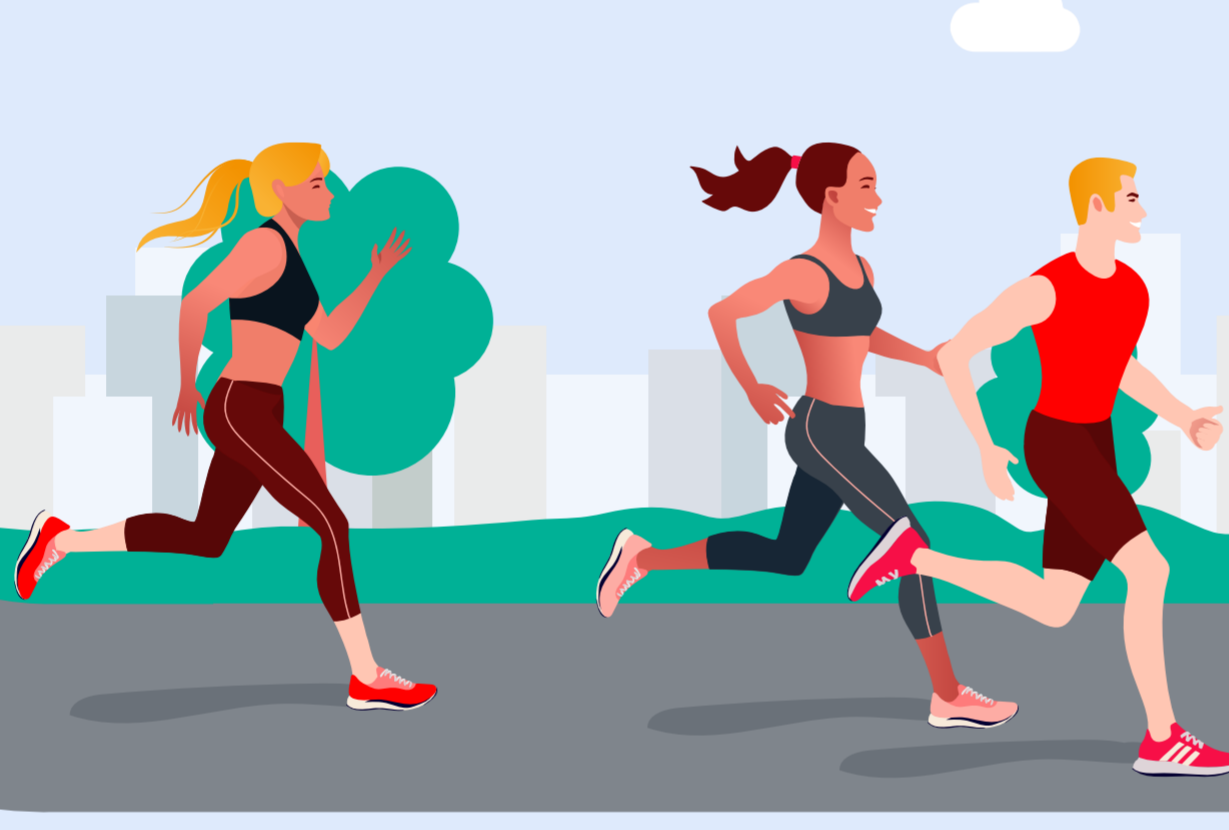
There are some key tools and methods that organizations can use to leave competitors in the dust. How many more leaders use them compared to laggards?



**3x** as many leaders say their application delivery speed has increased in the past year, compared to laggards



**4x** as many leaders say their backlog has improved in the past year, compared to laggards



## Just How Far Can Speed Take You?

Leading organizations know how to deliver apps super fast — far faster than those at the back of the pack.



**2x** more leaders use Lean UX



Almost **2x** more leaders use Agile



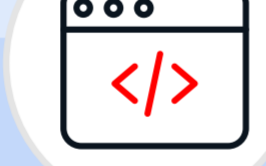
**2x** more leaders use Containers + Microservices



**2x** more leaders use DevOps/DevSecOps



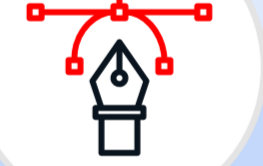
**3x** more leaders use Customer Journey Mapping



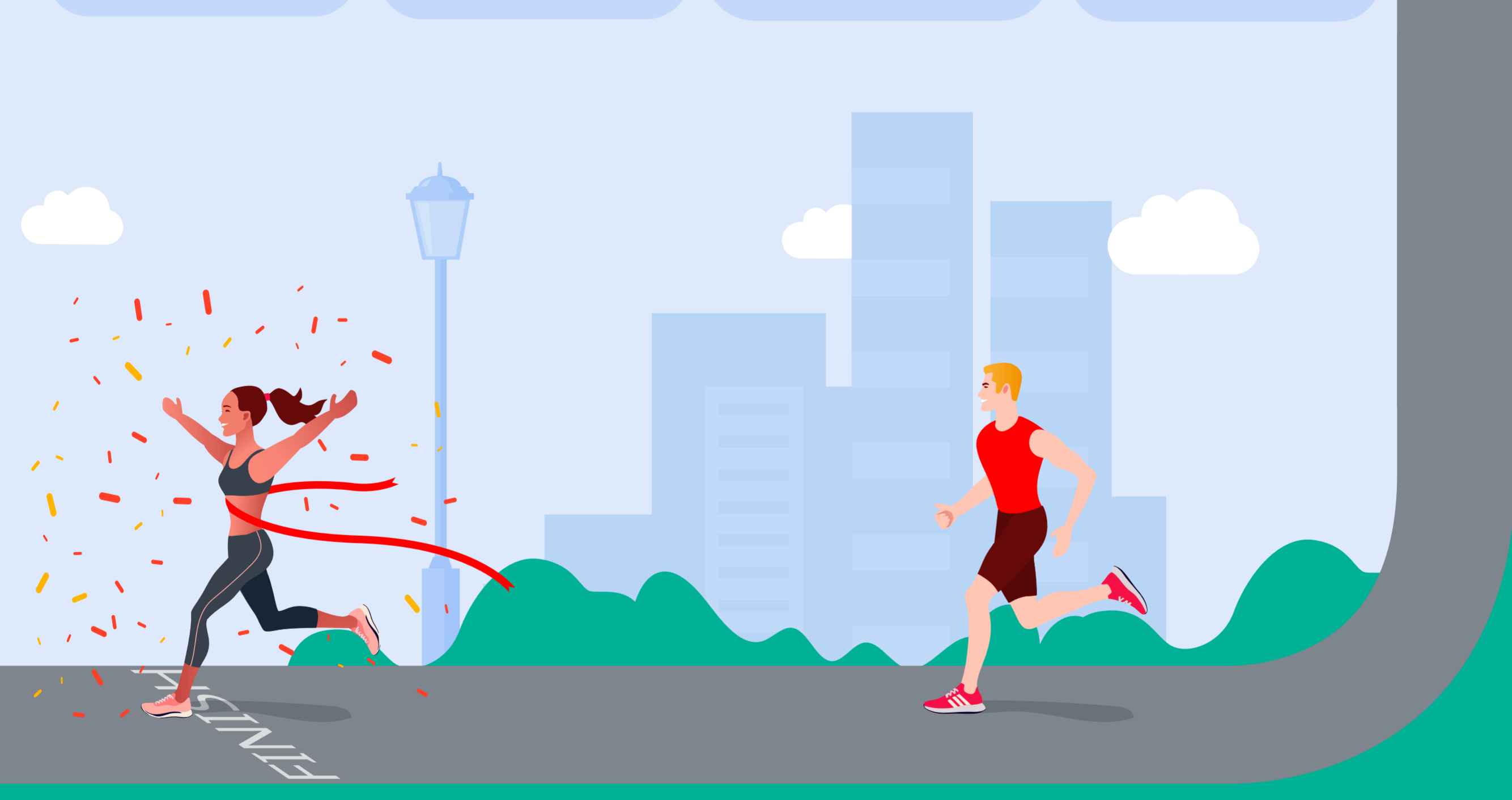
**1.5x** more leaders use Low-Code + MXD Platforms



**2x** more leaders use New Programming Languages or Frameworks



**4x** more leaders use Design Sprint/Design Thinking



## 5 Ways to Accelerate App Development

**1** Think like a user first, then a developer. Make your user the focus of everything you do, with customer journey mapping and design sprints guiding the way.



**2** Make development a journey. Embrace the uncertainty, and changing requests inherent in the development process by using iterative, Agile development practices.

**3** Upgrade your skillsets, not just your tech stack. Invest in the skills your team will need next, such as web, mobile back-end, and modern stack.



**4** Always be delivering. Add technology that will help your team achieve continuous delivery without the hassle of assembling a mishmash of DevOps tools and skills.

**5** Don't forget the tech that you are. Find tools with built-in and DIY connectors that let you easily integrate with any enterprise system, database, or web service.



Can your organization's approach to application development keep up in the new era of digital urgency?

[Download the full report](#) to find out if you're a leader or a laggard in the race for speed and adaptability.



Visit Us: <https://t4spartners.com/>

Source: All data taken from OutSystems, The Speed of Change: How Fast Are You? 2020.

About OutSystems  
Thousands of customers worldwide trust OutSystems—the only solution that enables the visual development of entire application portfolios that easily integrate with existing systems. Learn more at [www.outsystems.com](http://www.outsystems.com).