

Your interactive guide to

# Customer Identity & Access Management

okta



# Let's get started

So we can bring you the right information, tell us a bit about yourself.

Are you a developer or not?



# Your understanding of CIAM

What's your level of CIAM expertise?





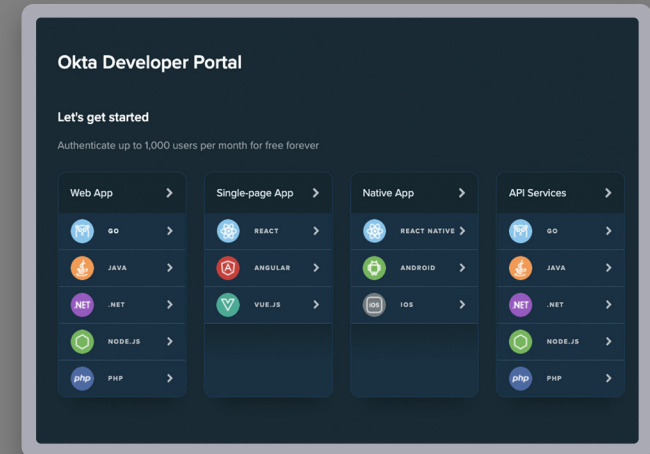
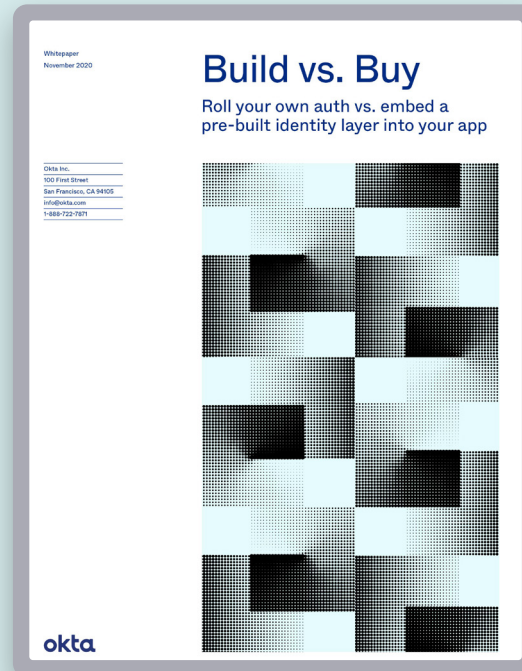
NOVICE

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## Build vs buy: key considerations

Build your CIAM knowledge with this whitepaper, which looks at the unique challenges of identity & access management and whether developing your own solution is worth the time and cost.



2

## Okta Developer portal

Start your CIAM journey on our dedicated portal, packed with guides, concepts and references to help you create seamless experiences customers will love.

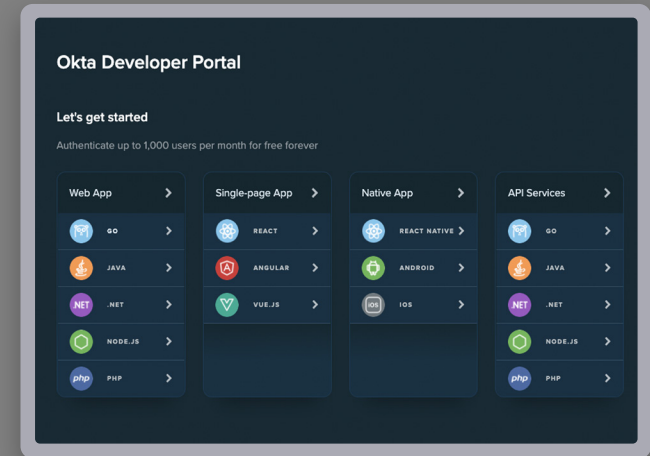
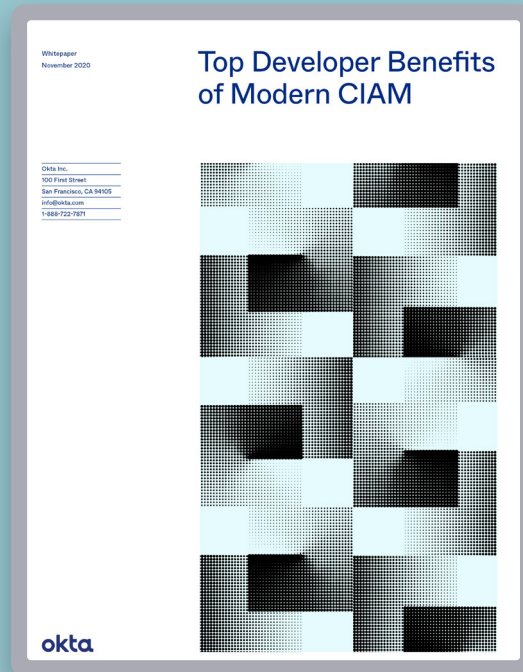
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### Top developer benefits of modern CIAM

Traditional CIAM approaches can require intensive developer effort. Find out how you can do more, with less code, to build frictionless customer experiences that will set your business apart.



2

### Okta Developer portal

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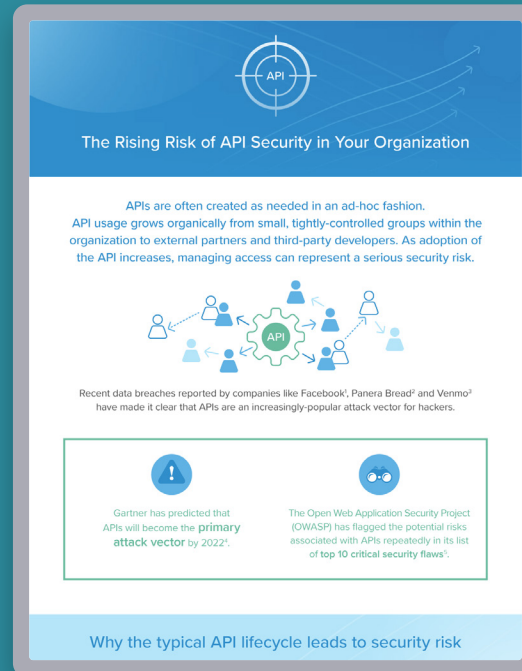
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## The rising risk of API security in your organisation

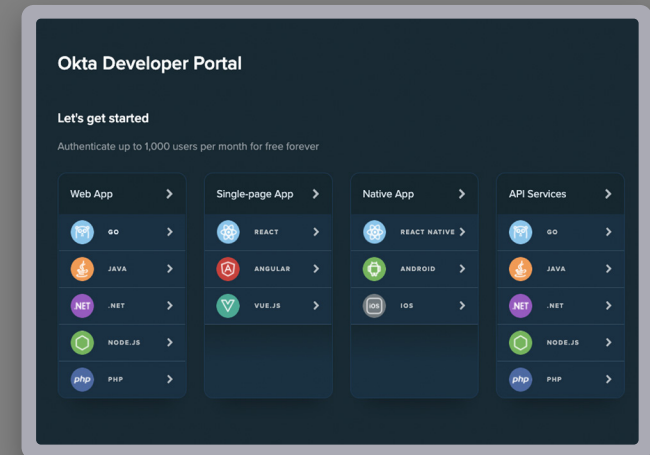
Are your APIs a backdoor into your network? Read our infographic to find out why API security risks are rising so rapidly and what your business can do to stay secure.



2

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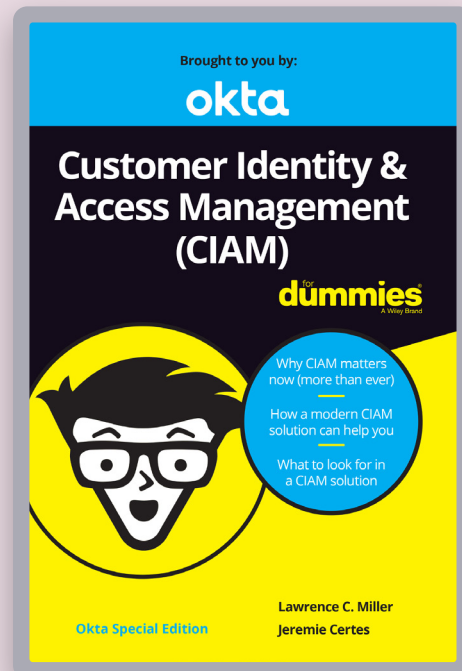
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## The Dummies Guide to CIAM

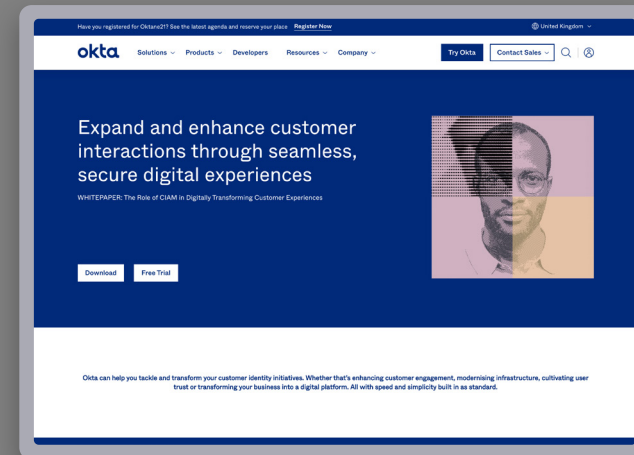
What is Customer Identity & Access Management, why does it matter and what 10 things should you consider in a modern CIAM solution? Find out in our new eBook, part of the classic Dummies Guide series.



2

## Customer stories

Find out how implementing CIAM transformed these businesses.



3

## The Okta CIAM hub

Whatever stage you're at on your digital transformation journey, grow your understanding of CIAM with our guides and webinars.



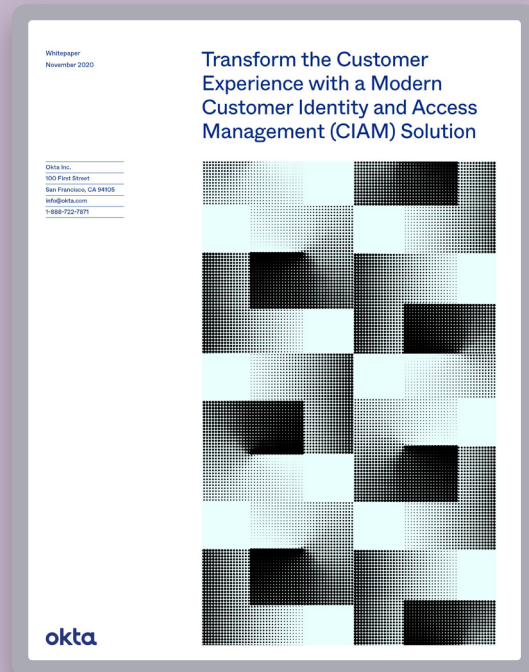
# FAMILIAR

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## Transforming customer experience with modern CIAM

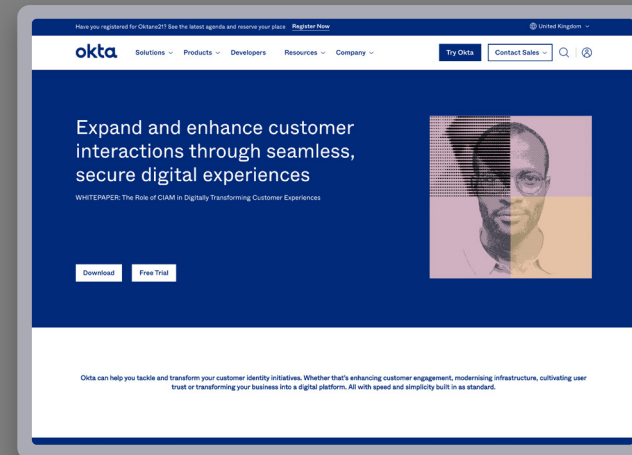
Customers today expect to securely engage with apps and services any time, from any device. Read our whitepaper to discover key trends in CIAM solution design and why CIAM and IAM are increasingly overlapping.



2

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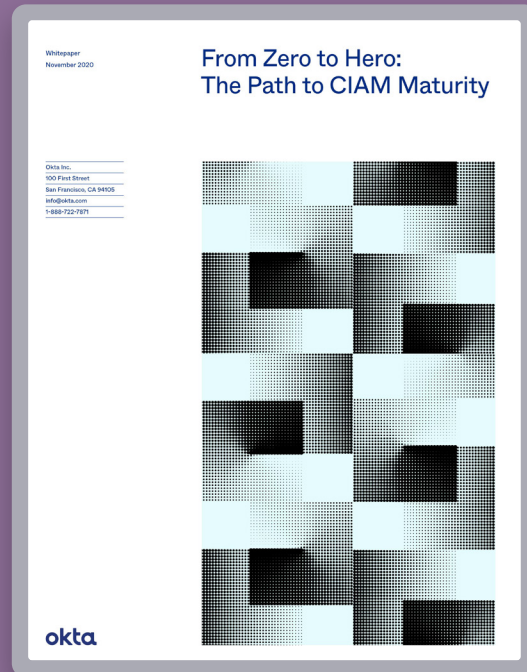
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## From zero to hero: the path to CIAM maturity

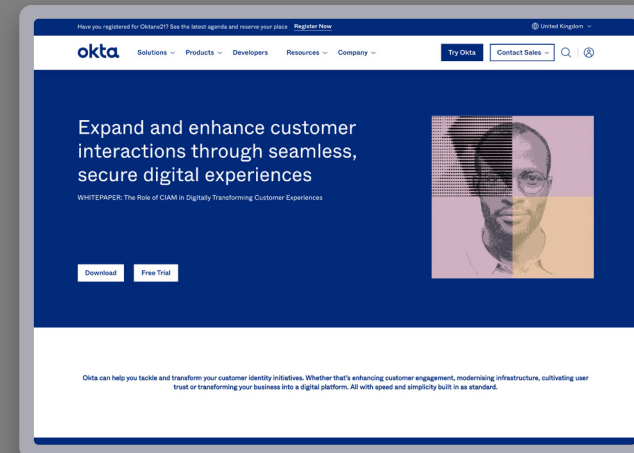
How close is your business to a seamless, secure customer experience? Wherever you are on your identity journey, we look at the tools and processes to adopt as your organisation moves ahead.



2

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## CUSTOMER STORIES

### Okta powers TAL's digital transformation for customer self-service

Australian insurance company TAL wanted to deliver an online customer self-service portal to better engage with customers directly. It chose Okta to power a high-quality passwordless login experience and bring its portal to market fast.

The logo for TAL, consisting of the letters 'TAL' in a bold, green, sans-serif font.

You may also like

## CUSTOMER STORIES

### NEL boosts patient care and operating efficiency with Okta

Healthcare IT provider NEL wanted to modernise its sprawling on-premises infrastructure while protecting sensitive patient data. The organisation partnered with Okta to consolidate its infrastructure, enhance security and improve the quality of patient care.



You may also like



## CUSTOMER STORIES

### TP ICAP empowers customers and employees with secure identity management in the cloud

London-based finance firm TP ICAP has twice partnered with Okta: in moving its Fusion trading software platform to Amazon Web Services, and to facilitate a major merger and realise quicker time to value.



You may also like

# Ready to get started with CIAM?

Get in touch with our  
friendly team or sign up  
for a 30-day free trial.

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