

Invest your AWS committed spend on Red Hat solutions

If your organization has opted to participate in an enterprise discount program, like the one offered by Amazon Web Services (AWS), chances are that you are already familiar with the flexibility and savings you can take advantage of during your fixed-term contract.

Many organizations fail to use the entirety of their committed spend, which is like leaving money on the table.

Your committed spend with AWS extends to Red Hat® solutions, which you can use to enhance your existing environment. Using solutions co-developed and managed by Red Hat and AWS, you get the tools you need to innovate efficiently, deliver high-quality customer experiences, and scale to meet changing demand, using the spend you already have.

Why Red Hat and AWS?

Red Hat and AWS tools can help you scale infrastructure and effectively use technology such as containers, Kubernetes, and flexible hybrid cloud architecture. Red Hat and AWS offer a hybrid cloud environment that can help you modernize IT management, reduce complexity, innovate efficiently, and prepare for the future. With Red Hat and AWS, you benefit from two leading companies that help organizations build a more unified hybrid cloud experience.

Ways you can use your committed spend

Find tools and technologies to scale infrastructure and expand opportunities to adapt to market demands using your AWS committed spend both native in the console and through AWS Marketplace listings.

Console: If you purchase Red Hat Enterprise Linux® through your personalized AWS console, you get 100% credit with your committed spend.

- Red Hat Enterprise Linux
 - ▶ The world's leading enterprise Linux platform.¹
 - > An open platform for customers who want deployment flexibility for business-critical workloads.
 - Offers a consistent foundation across environments.
 - Provides tools needed to deliver services and workloads efficiently.
 - Provides hybrid cloud flexibility for developers and operations teams.
- 1 "Market Share: All Software Markets, Worldwide, 2020" Gartner Research, 14 April 2021

- Red Hat Enterprise Linux for SQL and SAP
 - > Specialized versions of Red Hat Enterprise Linux are available with SQL or SAP.
 - > An open platform for customers who want deployment flexibility for business-critical workloads.
 - Offers a consistent foundation across environments.
 - Provides tools needed to deliver services and workloads efficiently.
 - Provides hybrid cloud flexibility for developers and operations teams.

AWS Marketplace: If you purchase other Red Hat solutions through the broader AWS Marketplace, the amount that can be retired with committed spend varies per solution.

- Red Hat OpenShift® Service on AWS
 - > A turnkey application platform that provides a managed Red Hat OpenShift experience on AWS.
 - ▶ Efficiently build, deploy, and manage applications with familiar Red Hat OpenShift application programming interfaces (APIs) and tools for deployment on AWS.
 - Offers flexible consumption-based billing.
 - Provides joint support and operation from Red Hat and AWS.
 - ▶ 100% of price can be eligible for committed spend (subject to your committed spend mechanism).
- Self-managed Red Hat OpenShift
 - An open platform for customers who need full control of the environment.
 - Available through the AWS Marketplace as a self-managed platform.
 - Fully compatible with AWS and provides a single Kubernetes application platform.
 - Helps organizations build, deploy, run, and manage applications anywhere with a focus on security and at scale.
 - ▶ 100% of price can be eligible for committed spend (subject to your committed spend mechanism).

Learn more about the benefits of using Red Hat solutions on AWS.



About Red Hat

Red Hat helps customers standardize across environments, develop cloud-native applications, and integrate, automate, secure, and manage complex environments with <u>award-winning</u> support, training, and consulting services.

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North America	Europe, Middle East, and Africa	Asia Pacific	Latin America
1888 REDHAT1	00800 7334 2835	+65 6490 4200	+54 11 4329 7300
www.redhat.com	europe@redhat.com	apac@redhat.com	info-latam@redhat.com