

 Dell Technologies

Born to **Create**

Bring your **ideas to life** with Dell Media & Entertainment solutions.



Intel® Innovation
Built-In  intel®

Stand out with Dell Media & Entertainment solutions.

Bring your creative ideas to life.

Select your
workflow



Mark Mann – Celebrity Photographer



Portrait photographer Mark Mann has worked with an illustrious roster of clients. He's taken some of the most iconic images of public figures ranging from former presidents to Rihanna, Stevie Wonder and Willie Nelson.

As a #DellInsideCircle member, Mark uses Dell Precision mobile workstations daily in his studio and on the go. We sat down with him to hear his thoughts on the role of technology in art and how the tools of his trade allow his subjects to shine brightest.



There are a lot of creators that still use Macs but my Precision workstation works faster and better with Adobe Creative Cloud, suits my needs, and if I need to replace it, it's less expensive.



Mark Mann – Celebrity Photographer

Photographers

Create stunning photos and amaze your clients.



CAPTURING THE BEST IMAGES

Adobe® Lightroom®

Phase One Capture One



PHOTO EDITING AND GRADING

Adobe® Lightroom®

Adobe® Photoshop®



PUBLISHING AND PRINTING

Adobe® Portfolio®

Adobe® Stock®

Adobe® Behance®

Challenges:

1

Photographers can't let technology lock them in with fixed configurations. They need the freedom of flexibility and ability to upgrade whenever they need to.

2

They can't afford to waste time optimizing hardware, software and performance. They need more time shooting, less time rendering!

3

They need to be confident that what they see on the screen will be exactly what the client receives.

Take your photography to the next level with our Pro solutions below:



14" Mobile Performance

Dell Precision 5490 mobile workstation

Discover the Dell Precision 5490: a sleek powerhouse for photographers. It's light, portable, and offers a stunning **4K+ display** with **100% Adobe RGB**. With **Adobe Creative Cloud ISV Certification** and an **AI-engine Intel CPU**, it learns and adapts to your workflow, optimizing performance for peak creativity. The **Dell Optimizer** enhances productivity, making it an indispensable tool in your artistic arsenal.



Maximum beauty. Minimal size.

This system weighs just over 3 lbs, yet packs plenty of power and is engineered to design, edit and finalize projects on the go.



Dell Precision workstations are certified and optimized for Adobe Creative Cloud.

14" Mobile Performance

Accessories



Dell UltraSharp 34 Curved Thunderbolt™ Hub Monitor | U3425WE

Experience clear focus and greater comfort with a 34" curved Thunderbolt™ hub monitor featuring 5-Star Eye Comfort and 120Hz refresh rate.



Dell Premier Multi-Device Wireless Keyboard and Mouse | KM7321W

Experience superior multitasking features with a stylish and comfortable premium keyboard and mouse combo. Complete your tasks powered by one of the industry's leading battery lives at up to 36 months.



Dell EcoLoop Premier Backpack 15

Designed to allow you to move quickly through TSA security checkpoints without removing your laptop, choose the Dell EcoLoop Premier Backpack 15 as your ultimate, earth-friendly travel companion.

Dell Thunderbolt™ Dock | WD22TB4

Modular thunderbolt dock with swappable modules for easy upgrades and SuperBoost technologies for fast charging.



Photo Studio Power

Dell Precision 3680 Tower workstation

When you need maximum performance to drive your studio sessions this Precision workstation gives me that. Manage your image libraries in Adobe Lightroom in a cinch, while performing touch-ups in Photoshop without any worry. Adding an UltraSharp display with 100% Adobe RGB coverage enables you to make the finest exposure adjustment and see them on screen.

Delivering optimized performance in an affordably priced tower

Incredible, scalable performance and reliability in a tower design, with access to every port you need to seamlessly connect you to all your photos.



Dell Precision workstations are certified and optimized for Adobe Creative Cloud.

Photo Studio Power

Accessories



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Alex Alvarez – President of Gnomon



Alex is the Founder and President of Gnomon – the “MIT of visual effects” according to Fast Company magazine. With credits including Star Trek, Prometheus, Super 8, Green Lantern and Avatar, Alex has taught thousands of students on campus, online and at events around the world as well being widely published and interviewed across multiple media.

For Alex and Gnomon, Dell workstations play a critical role in the graphic design workflow.



Dell workstations offer the power, bandwidth, flexibility and expandability to empower our students to excel as emerging artists in the entertainment industry.



Alex Alvarez – Founder / President, GNOMON

Graphic Designers

Take your passion and your artistic expression to the next level.



DESIGN ILLUSTRATION

Adobe® Illustrator®

Adobe® Photoshop®



DOCUMENT LAYOUT

Adobe® Lightroom®

Adobe® Photoshop®

Adobe® Illustrator®



WEB GRAPHICS DESIGN

Adobe® Firefly®

Adobe® Stock®

Adobe® Behance®

Challenges:

1

Graphic designers need a personalized toolkit to deliver their best work. The ability to configure and upgrade their tech is key.

2

They need high end professional CPU as well as GPU performance for smoother workflows and easier graphic manipulation.

3

They need the flexibility of an easily configurable ecosystem that can be relied on to work right out of the box.

Take your artwork to the next level with our Pro solutions below:

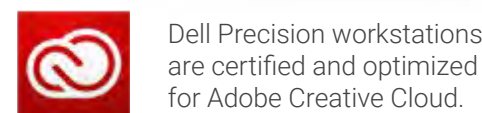


16" Thin & Lite Mobile

Precision 5690 mobile workstation

For graphic designers, the **Dell Precision 5690** is not just a tool — it's a revelation. Boasting the **world's smallest footprint** for a 16" mobile workstation, it combines a sleek design with powerhouse performance. The optional **OLED 4K touch display** and **WIFI 7** capabilities mean your designs shine and share faster. With **AI-enhanced Intel® Core™ Ultra processors** and **NVIDIA RTX™ 5000 Ada graphics**, your creativity knows no bounds. Up to **64GB of LPDDR5x memory** and **advanced thermal management** ensure smooth, efficient workflows. The Precision 5690 is the partner every graphic designer dreams of — compact, yet uncompromising on power and precision.

* Based on internal analysis of Precision 5690 vs HP Zbook Studio G10 and Lenovo P1 Gen6 16" workstations. December 2023.



Dell Precision workstations are certified and optimized for Adobe Creative Cloud.

16" Thin & Lite Mobile

Accessories



Dell UltraSharp 34 Curved Thunderbolt™ Hub Monitor | U3425WE

Experience clear focus and greater comfort with a 34" curved Thunderbolt™ hub monitor featuring 5-Star Eye Comfort and 120Hz refresh rate.

Wacom Cintiq Pro 24 Creative Pen Display Touch | DTH-2420

An enhanced creative pen and touch display, coupled with a Wacom Pro Pen 2 to deliver over 8192 levels of pressure, for a natural pen experience.



Dell Premier Multi-Device Wireless Keyboard and Mouse | KM7321W

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Dell Thunderbolt™ Dock | WD22TB4

Modular thunderbolt dock with swappable modules for easy upgrades and SuperBoost technologies for fast charging.



Dell EcoLoop Pro Slim Backpack 15

Get the Dell EcoLoop Pro Slim Backpack 15 that protects your gear on-the-go and helps reduce environmental impact.



16" Mobile Scalable Performance

Precision 7680 mobile workstation

Dell's most powerful 16" workstation just got stronger.

Power your purpose with a scalable 16" mobile workstation that is available in a thin or performance chassis.

Innovate without interruption: Up to 13th Gen Intel® Core™ i9 HX (55w) processors, 24 core (8P +16E).

Make everything stand out: Choose up to 16GB NVIDIA® RTX™ 5000 Ada Gen graphics.

Stay cool, calm and productive: Optimize performance with advanced thermals featuring dual opposing output fans and user selectable thermal tables.

No idea is too big: Store your work confidently with up to 12TB of storage and up to 128GB of memory via CAMM and NECC DDR5 memory.



16" Mobile Scalable Performance

Accessories



**Dell UltraSharp 32
HDR PremierColor Monitor | UP3221Q**

Create in HDR on this 31.5" UltraSharp PremierColor 4K monitor: the world's first professional monitor with 2K mini-LED backlit direct dimming zones.



Dell Premier Collaboration Keyboard and Mouse | KM900

Designed with a surreal level of detail, our premium keyboard and mouse combo transform collaboration, enhance productivity and provide all-day comfort.

**Wacom Cintiq Pro 24
Creative Pen Display Touch | DTH-2420**

An enhanced creative pen and touch display, coupled with a Wacom Pro Pen 2 to deliver over 8192 levels of pressure, for a natural pen experience.



Dell Performance Dock | WD19DCS

Boost your PC's power up to 210W on the world's most powerful and first modular Dual USB-C dock with a future-ready design.

Mike Libecki – Explorer, National Geographic



Mike Libecki is a renowned National Geographic explorer, filmmaker, virtual reality and tech specialist. Mike challenges us all by asking “Why Ration Passion?” and is known for his fearless pursuit of adventure in unexplored territories across the globe.

He trusts Dell Precision to help him “Embrace the Joyage!” by capturing those experiences while simultaneously editing, processing and presenting top quality content – often in real time – to share with the wider world.



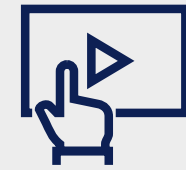
Dell Precision has changed my life. My cutting edge expeditions in the field can be incredibly challenging and demand constant problem solving. Precision provides me with unlimited possibilities to create more than ever before. Put simply, I sleep better at night knowing that Precision will do exactly what I need it to do, every time.”

Mike Libecki – Explorer, National Geographic



Videographers & Editors

Take your post production skills to the next level.

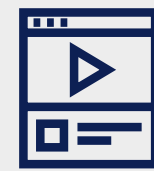


EDITING VLOG EPISODES

Adobe® Premiere Pro®

Blackmagic Design Resolve Studio

Adobe® After Effects®



DESIGNING MY VLOG LANDING PAGE

Adobe® Dreamweaver®

Adobe® Photoshop®

Adobe® Animate®



LIVE STREAMING

OBS Studio

Streamlabs OBS

NVIDIA Shadowplay

Challenges:

1

Shooting or editing, videographers encounter a wide variety of jobs and need the ability to upgrade and configure their tech rather than get locked in with a fixed configuration.

2

Handling modern 4K-8K workflows in a deadline-driven industry demands an uncompromising combination of processing speed and power.

3

Maximizing productivity requires an array of affordable accessories that can be relied on to work as soon as they're plugged in.

Take your videos to the next level with our Pro solutions below:



17" Mobile Performance

Precision 7780 mobile workstation

Power your passion with the performance of Precision.

Put max power behind your purpose with a scalable 17.3" mobile workstation.

Innovate without interruption: Up to 13th Gen Intel® Core™ i9 HX (55W) processors, 24 core (8P +16E).

Make everything stand out: NVIDIA® RTX™ 5000 Ada Generation, 16 GB, GDDR6.

Stay cool, calm and productive: Optimize performance with advanced thermals featuring dual opposing output fans and user selectable thermal tables.

No idea is too big: Store your work confidently with up to 16TB of storage and up to 128GB of DDR5 memory.



Dell Precision workstations are certified and optimized for Adobe Creative Cloud.

17" Mobile Performance

ACCESSORIES



Dell UltraSharp 38 Curved USB-C Hub Monitor | U3824DW

Productivity has never been so vibrant. Introducing the world's first 37.5" WQHD+ monitor with IPS Black panel technology. The curved screen improves field of view while reducing reflection and eye fatigue to give you a comfortable, immersive experience.

* Based on Dell analysis WQHD+ (3840 x 1600) monitors, September 2022.



Dell Performance Dock | WD19DCS

Boost your PC's power up to 210W on the world's most powerful and first modular Dual USB-C dock with a future-ready design.

Bose Noise Cancelling Headphones 700 | Triple Black

Bose Noise Cancelling Headphones 700 deliver everything you expect — and things you never imagined possible. Think of them as smart headphones — perfect for extended editing sessions.



Dell Premier Collaboration Keyboard and Mouse | KM900

Designed with a surreal level of detail, our premium keyboard and mouse combo transform collaboration, enhance productivity and provide all-day comfort.

Towering Performance

Precision 7960 Tower workstation

Amplify your productivity.

Scale performance to meet your highest requirements, deliver projects with record speeds, while fitting more iterations within your project timelines.

Powerful performance: Run demanding multithreaded engineering applications with up to an 350W Intel® Xeon® Processor.

Best-in-class graphics:

Support advanced engineering and artificial intelligence GPU workloads with up to four 300W graphic cards. An extensive range of professional AMD and NVIDIA graphic options are available.

Elevate your purpose: Power your system with an up to 2200W PSU.



Dell Precision workstations are certified and optimized for Adobe Creative Cloud.

Towering Performance

Accessories



Dell UltraSharp 38 Curved USB-C Hub Monitor | U3824DW

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Brian Kesinger – Story Artist, Illustrator, Author

Brian Kesinger is an Annie award-winning story artist, illustrator and author. Over the course of a 20+ year career at Disney, his work has spanned both hand drawn and CG animated films from Tarzan to Frozen 2 as well as seeing him deliver a blend of animation and comic art for both Marvel Comics and Lucasfilm.

In addition, Brian is a celebrated author and illustrator of several books that showcase his style, wit and ability to create engaging content in original ways. Wherever his talents take him, Dell workstations and accessories are invariably part of the story.



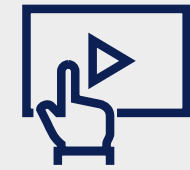
Whether I'm illustrating a book or creating designs for animation, Dell's solutions always optimize my creativity.



Brian Kesinger – Story Artist, Illustrator, Author

Content Creators

Enhance the quality of your content to reflect your personality.

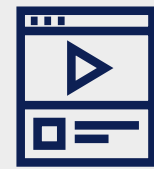


EDITING VLOG EPISODES

Adobe® Premiere Pro®

Blackmagic Design Resolve Studio

Adobe® After Effects®



DESIGNING MY VLOG LANDING PAGE

Adobe® Dreamweaver®

Adobe® Photoshop®

Adobe® Animate®



LIVE STREAMING

OBS Studio

Streamlabs OBS

NVIDIA Shadowplay

Challenges:

1

Content Creators must have the freedom to configure their technology in a way that lets them express their individual vision. Creativity is their USP!

2

A fresh flow of new content is essential to attract and retain an engaged audience. That doesn't happen without tech tools offering the speed and performance to deliver timely, high quality work.

3

A variety of jobs and a multiplicity of workflows are easier to handle when Content Creators have access to a reliable ecosystem that extends the capabilities of their tech.

Take your videos to the next level with our Pro solutions below:



15" Mobile Performance

Precision 3591 mobile workstation

Elevate your content creation with the **Dell Precision 3591**. It's not just a laptop; it's a powerhouse with **AI-enhanced Intel® Core™ Ultra processors** and **NVIDIA RTX™ 2000 Ada graphics**. Enjoy a dynamic display up to **FHD with 100% sRGB and 400nits brightness**, perfect for editing in any light. With **up to 4TB of storage and 64GB of DDR5 memory**, your projects load in a flash. It's the creative partner you've been waiting for—powerful, responsive, and utterly indispensable.



Dell Precision workstations
are certified and optimized
for Adobe Creative Cloud.



15" Mobile Performance

Accessories



Dell UltraSharp 27 4K USB-C Hub Monitor | U2723QE
See fine details on this 4K monitor and enjoy truer-to-life color with 98% DCI-P3 and VESA DisplayHDR™ 400.



Dell EcoLoop Pro Slim Backpack 15
Get the Dell EcoLoop Pro Slim Backpack 15 that protects your gear on-the-go and helps reduce environmental impact.



Dell 7-in-1 USB-C Multiport Adapter | DA310
Featuring the widest variety of ports available, the compact 7-in-1 Dell USB-C Mobile Adapter – DA310 offers video, network, data connectivity, and up to 90W power pass-through for your laptop.

Dell Thunderbolt™ Dock | WD22TB4
Modular thunderbolt dock with swappable modules for easy upgrades and SuperBoost technologies for fast charging.



Wacom Cintiq Pro 24 Creative Pen Display Touch | DTH-2420
An enhanced creative pen and touch display, coupled with a Wacom Pro Pen 2 to deliver over 8192 levels of pressure, for a natural pen experience.

Bose Noise Cancelling Headphones 700 | Triple Black
Bose Noise Cancelling Headphones 700 deliver everything you expect – and things you never imagined possible. Think of them as smart headphones – perfect for extended editing sessions.



Dell Premier Multi-Device Wireless Keyboard and Mouse | KM7321W
Experience superior multitasking features with a stylish and comfortable premium keyboard and mouse combo. Complete your tasks powered by one of the industry's leading battery lives at up to 36 months.

Tower of Power



Precision 5860 Tower workstation

Scalable performance.

Keep pace with accelerated project timelines and fluctuating workload requirements with a scalable mid-sized tower.



Ultimate performance: Up to 24 Cores, 225W Intel® Xeon® Processor.

Professional graphics: Up to (2) AMD or NVIDIA 300W graphics.

Superior storage: Up to 56TB storage, 2 internal M.2 NVMe drives and 2 internal SATA or SAS drives and 2 Front Flexbay storage drives (M.2 NVMe and/or SATA or SAS).

Scalable memory: Up to 2TB of 4800MHz DDR5, 4-channel memory.



Dell Precision workstations are certified and optimized for Adobe Creative Cloud.



Tower of Power

Accessories



**Dell UltraSharp 32
HDR PremierColor Monitor | UP3221Q**

Create in HDR on this 31.5" UltraSharp PremierColor 4K monitor: the world's first professional monitor with 2K mini-LED backlit direct dimming zones.

**Wacom Cintiq Pro 24
Creative Pen Display Touch | DTH-2420**

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**Bose Noise Cancelling Headphones
700 | Triple Black**

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Dell Webcam | WB3023 | 2K QHD

Collaborate confidently with this 2K QHD webcam that's essential for everyday use.



Dell Premier Multi-Device Wireless Keyboard and Mouse | KM7321W

Experience superior multitasking features with a stylish and comfortable premium keyboard and mouse combo. Complete your tasks powered by one of the industry's leading battery lives at up to 36 months.

Sepi Motamedi – Global Broadcast Industry Marketing Lead, NVIDIA

Sepi Motamedi leads global industry marketing for Professional Broadcast at NVIDIA. She manages the promotion and adoption of advanced technologies in the broadcast industry, including AI, advanced graphics, networking, and virtualized production. Before joining NVIDIA, Sepi led marketing in the digital media industry in both visual effects and feature animation.



New ways of creating, delivering and consuming live content are transforming the broadcast industry. This transformation demands that broadcasters rethink infrastructure with future-proofing in mind. Dell and NVIDIA provide the software-defined, hardware-accelerated broadcast infrastructure that is delivering the latest in AI, advanced graphics and IP based workflows, providing broadcasters with scalability, flexibility and ultimately the ability to stay ahead of the curve.



Sepi Motamedi – Global Broadcast Industry Marketing Lead, NVIDIA

Broadcasters

Inform the world with live news and events.

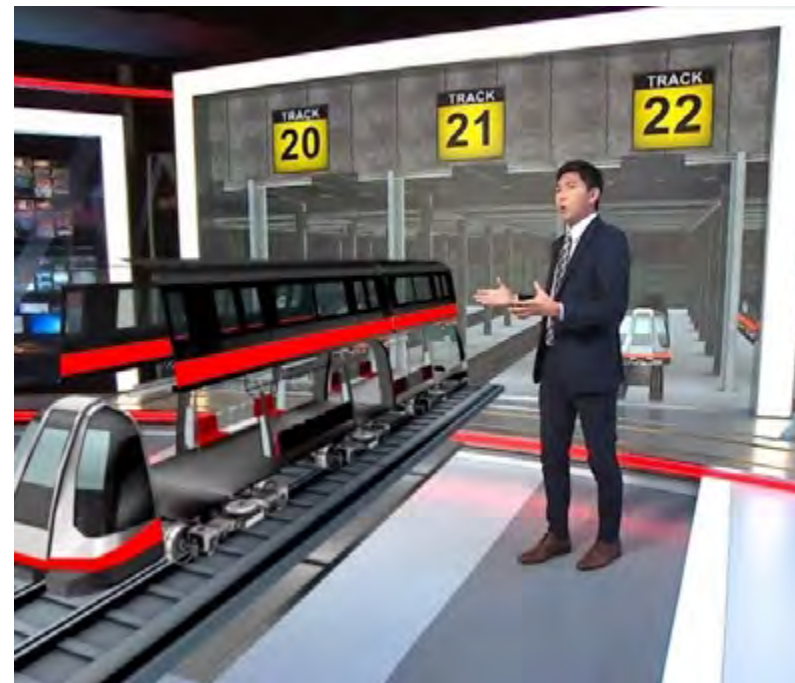


VIDEO EDITING

Adobe Premiere Pro

Avid

DaVinci Resolve



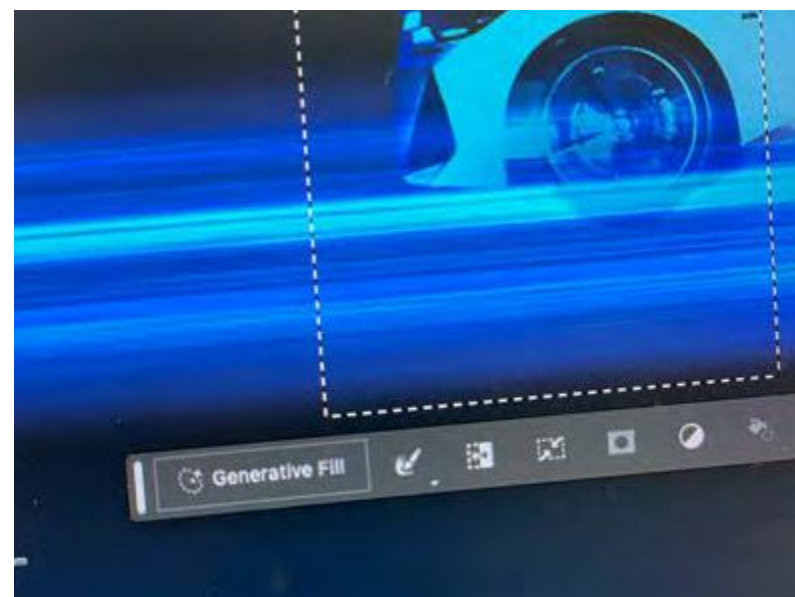
VIRTUAL STUDIO

Unreal Engine

Vizrt Viz Engine

Density Reality Engine

Brainstorm 3D Infinity Set



AI ENABLED GRAPHICS (VIRTUAL STUDIO)

Evercoast

Adobe Sensei

Adobe Substance

Challenges:

1

Processing Power and Reliability:

Broadcasters need high performance hardware to reliably handle large volumes of data, including high-resolution video files to meet tight production schedules.

2

Graphics Performance: Graphics-

Intensive tasks, such as video editing, color grading, and visual effects, require robust GPU capabilities.

3

Storage and Data Management:

Broadcast projects generate massive amounts of data that need to be stored, accessed, and backed up efficiently.

Take your broadcasts to the next level with our Pro solutions below:



Broadcast Rack

Precision 7960 Rack workstation

Powerful performance: Power up your most demanding applications with up to one or two Intel® Xeon® processors, up to 56 cores each.

Best-in-class graphics: Get more done within your project schedule with up to two 300W graphic cards. An extensive range of professional AMD and NVIDIA graphic options are available.

Elevate your purpose: Power your system with an up to 2400W PSU plus an optional second power supply for auto fail-over capabilities.



Field Reporters

Precision 3490 mobile workstation

For broadcasters and field reporters, the **Dell Precision 3490** is a game-changer. It's built for power users who need to multitask seamlessly across various applications. With **AI-enhanced Intel® Core™ Ultra processors** and graphics options of either **Intel® Arc** or **NVIDIA RTX 500 Ada**, you get efficient performance and stunning visuals. The **14-inch PremierColor display** with 100% sRGB and up to **400nits** ensures your content looks perfect, even on the go. And with up to **64GB of DDR5 memory**, your workflow is as fast as the news you report. The Dell Precision 3490 is the tool that keeps you at the forefront of every story.



Field Reporters

Accessories



Dell UltraSharp 27 4K USB-C Hub Monitor | U2723QE

Be your most productive on a 27" monitor with brilliant color and contrast that features the industry's first IPS Black technology and a connectivity hub.



Dell Premier Multi-Device Wireless Keyboard and Mouse | KM7321W

Experience superior multitasking features with a stylish and comfortable premium keyboard and mouse combo. Complete your tasks powered by one of the industry's leading battery lives at up to 36 months.

Dell Thunderbolt™ Dock | WD22TB4

Modular thunderbolt dock with swappable modules for easy upgrades and SuperBoost technologies for fast charging.



Dell EcoLoop Pro Slim Backpack 15

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Dell Premier Wireless ANC Headset | WL7022

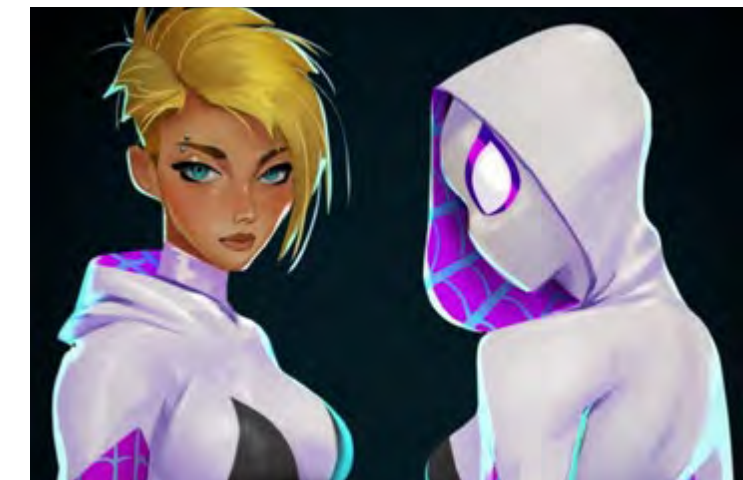
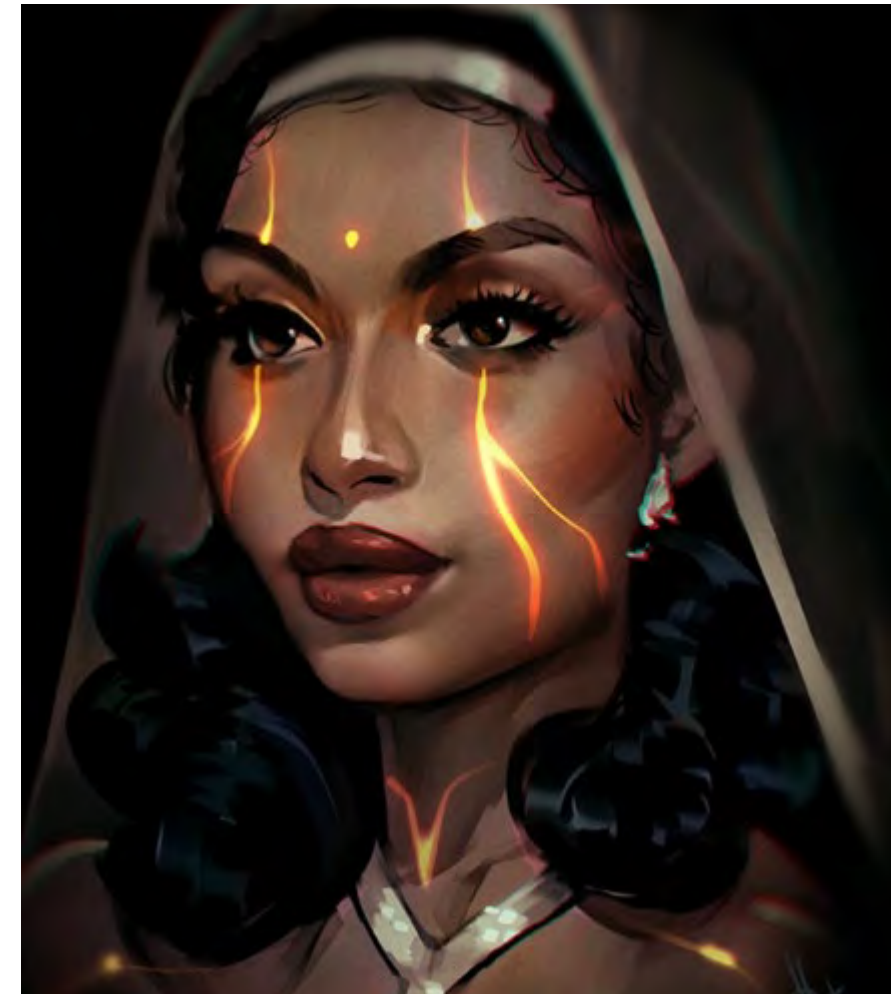
Collaborate with ease anywhere with this Teams certified wireless headset which offers active noise cancellation and smart sensors that automatically mute and unmute your call.

Mel Milton – Concept Artist, Marvel Studios



Mel Milton is a concept artist at Marvel Studios and former character animator with Disney Interactive. His 25-year track record within the creative industry is inspirational, featuring famous names like Sony, Nickelodeon and NBC Universal.

For clients like these, the only acceptable standard is perfection – which is why Mel trusts Dell Precision to deal with multiple jobs from film and TV work, to video games, and beyond.



The Dell Precision workstation has been magical in upgrading my workflow. The biggest draw for me is feeling confident that it does what I need it to do, so I can focus on expressing myself to the fullest and that's the icing on the cake!



Mel Milton – Concept Artist, Marvel Studios

3D Motion Graphics Artists

Gain efficiencies and quickly breath life into your animations.



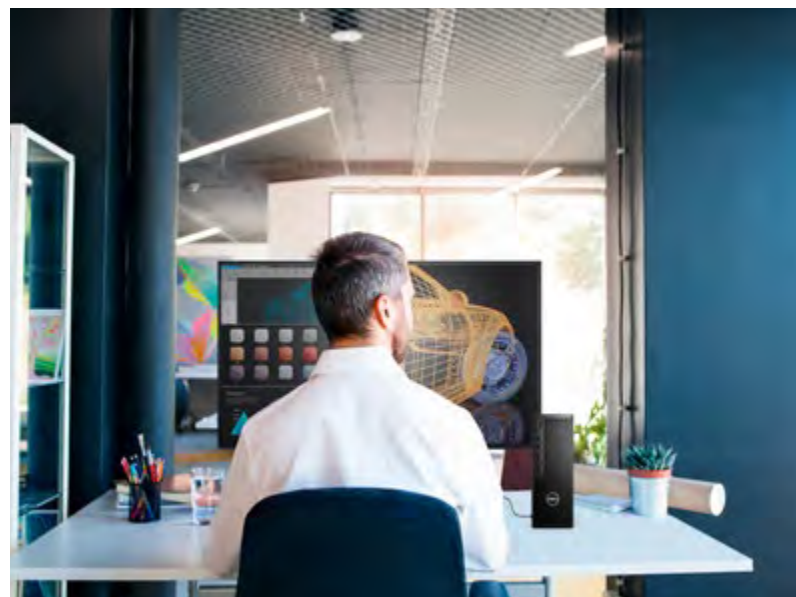
MODELING

Autodesk Maya
Blender
Maxon Cinema 4D
Autodesk 3ds Max
Foundry Modo



ANIMATION

Autodesk Maya
Blender
Maxon Cinema 4D
Autodesk 3ds Max
Foundry Modo



RENDERING

Autodesk Arnold
Chaos Group V-Ray
Maxon Red Shift
Otoy Octane Renderer

Challenges:

1

With a wide variety of potential briefs, the 3D Motion Graphics Artist needs the flexibility to configure their tech for the task at hand. One size will not fit all!

2

Creating increasingly lifelike and engaging graphics means that compute, software and graphics accelerators must work together to deliver maximum performance to handle these complex demands.

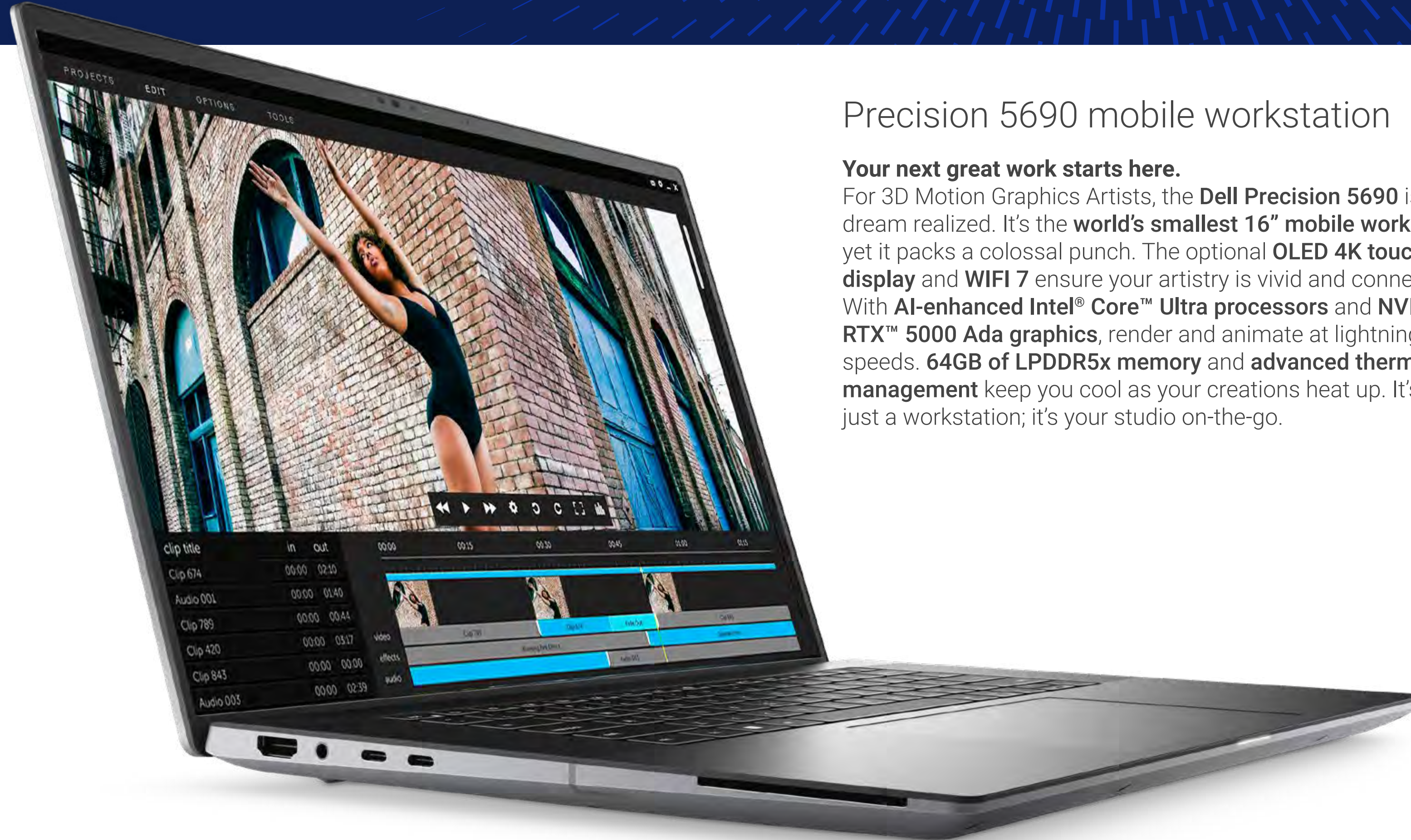
3

If technology is to act as a creative assistant, it needs an easily accessible and reliable ecosystem to extend its capabilities and increase productivity.

Take your animations to the next level with our Pro solutions below:



16" Mobile With No Compromises



Precision 5690 mobile workstation

Your next great work starts here.

For 3D Motion Graphics Artists, the **Dell Precision 5690** is a dream realized. It's the **world's smallest 16" mobile workstation**, yet it packs a colossal punch. The optional **OLED 4K touch display** and **WIFI 7** ensure your artistry is vivid and connected. With **AI-enhanced Intel® Core™ Ultra processors** and **NVIDIA RTX™ 5000 Ada graphics**, render and animate at lightning speeds. **64GB of LPDDR5x memory** and **advanced thermal management** keep you cool as your creations heat up. It's not just a workstation; it's your studio on-the-go.



* Based on internal analysis of Precision 5690 vs HP Zbook Studio G10 and Lenovo P1 Gen6 16" workstations. December 2023.

16" Mobile With No Compromises

Accessories



Dell UltraSharp 32 6K USB-C HUB Monitor | U3224KB

Be ultra-productive on the world's first 6K monitor with IPS Black panel technology featuring exceptional color and detail, future-ready connectivity and built-in collaboration features.

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Dell Thunderbolt™ Dock | WD22TB4

Modular thunderbolt dock with swappable modules for easy upgrades and SuperBoost technologies for fast charging.



Dell Premier Wireless ANC Headset | WL7022

Collaborate with ease anywhere with this Teams certified wireless headset which offers active noise cancellation and smart sensors that automatically mute and unmute your call.



Tower of Power

Precision 3280 Compact Tower workstation

The **Dell Precision 3280 Compact Tower** is a marvel of efficiency and power for 3D Motion Graphics Artists. Its **compact 2.9L size** fits any creative space, while offering unparalleled versatility with multiple mounting options. Equipped with a **14th Gen Intel® Core™ i9 processor** and **64GB of DDR5 memory**, it makes quick work of complex renders. The **NVIDIA RTX™ 4000 Ada graphics** accelerate AI tasks, and with up to **8TBs of storage**, your largest projects have a home. This workstation isn't just a tool; it's the core of your creative universe.



Dell Precision workstations are certified and optimized for Adobe Creative Cloud.



Tower of Power

Accessories



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Dell Webcam | WB3023 | 2K QHD

Collaborate confidently with this 2K QHD webcam that's essential for everyday use.



Dell Premier Multi-Device Wireless Keyboard and Mouse | KM7321W

Experience superior multitasking features with a stylish and comfortable premium keyboard and mouse combo. Complete your tasks powered by one of the industry's leading battery lives at up to 36 months.

Dr. Jakin Vela – President of International Association of Game Developers



Dr. Jakin Vela is Executive Director of the International Game Developers Association (IGDA), focused on building supportive communities amongst game developers around the world.

He is also Founder & CEO of Astral Interactive, a studio focused on making games that emphasize relationship building and player empathy. His extensive experience within the industry gives him a unique insight into the most effective tools for creating amazing games and an appreciation of why Dell workstations and accessories can play that role so well.



Dell's cutting-edge technology empowers game developers to create immersive worlds, stunning visuals, and captivating gameplay – all while pushing the boundaries of what's possible in the games industry.”



Dr. Jakin Vela – President of International Association of Game Developers

Game Developers

Proficiently design, test and iterate to provide top-flight creations.



3D INTERIOR DESIGN CAD

Autodesk Maya

Blender

Maxon Cinema 4D

Autodesk 3ds Max



RENDERING PHOTO-QUALITY IMAGES

Autodesk Maya

Blender

Maxon Cinema 4D

Autodesk 3ds Max



VR EXPERIENCES

Autodesk Arnold

Chaos Group V-Ray

Maxon Red Shift

Otoy Octane Renderer

Challenges:

1

Developers need a workstation powerful enough to keep up with on-the-fly changes in client sessions and stable enough for smooth operation throughout.

2

Uncompromising processing power and performance is needed to deal with multiple iterations and client changes without sacrificing stability.

3

To maximize productivity developers need pro-level graphics performance that provides stunning and glitch-free VT images for their clients.

Take your animations to the next level with our Pro solutions below:



17" Mobile With No Compromises

Precision 7780 mobile workstation

Power your passion with the performance of Precision.

Less waiting. More creating. With Intel® Core™ (up to 24-cores on i9) up to 128GB DDR5 memory and NVIDIA® RTX professional graphics (16GB) this workstation will keep your creative flow going longer.

Internal thermal designs from dual fans and dual heat pipes to hidden exhaust venting through the hinge, keep the system running cool and quiet while tackling intensive workloads.



17" Mobile With No Compromises

ACCESSORIES



Dell UltraSharp 38 Curved USB-C Hub Monitor | U3824DW

Productivity has never been so vibrant. Introducing the world's first 37.5" WQHD+ monitor with IPS Black panel technology. The curved screen improves field of view while reducing reflection and eye fatigue to give you a comfortable, immersive experience.

* Based on Dell analysis WQHD+ (3840 x 1600) monitors, September 2022.

3Dconnexion SpaceMouse Pro Wireless | 3DX-700075

Connect on a deeper level with your 3D content. SpaceMouse Pro Wireless's patented 6-degrees-of-freedom (6DoF) controller cap delivers natural feeling 3D navigation designed specifically for professionals. Smoothly pan, zoom and rotate models and cameras. Easily position parts, assemblies and designs. Intuitively examine and analyze your designs from every angle. It's as close to holding your model as you can get.



Dell Premier Wireless ANC Headset | WL7022

Collaborate with ease anywhere with this Teams certified wireless headset which offers active noise cancellation and smart sensors that automatically mute and unmute your call.



Dell Performance Dock | WD19DCS

Boost your PC's power up to 210W on the world's most powerful and first modular Dual USB-C dock with a future-ready design.



Dell Premier Collaboration Keyboard and Mouse | KM900

Designed with a surreal level of detail, our premium keyboard and mouse combo transform collaboration, enhance productivity and provide all-day comfort.

Tower of Power

ACCESSORIES



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Immerse yourself in a world that's as beautiful as it is practical on the world's first 37.5" WQHD+ monitor with IPS Black panel technology.

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Why Dell for Media & Entertainment?

Dell Technologies helps media organizations efficiently create, manage and deliver content by simplifying their data environments and streamlining technology. In media and entertainment, workstation horsepower translates into keeping production schedules on track and delivering a sharper, more vivid picture of the artist's vision. Dell Precision workstations continue to form an integral part of that creativity and capability.



INTELLIGENT PERFORMANCE

Dell Optimizer – Take personalized PC performance to the next level with built-in, AI-based optimization software that learns and responds to the way you work.
World's most powerful mobile, tower and rack workstations.
World's most scalable tower workstations.
ISV Certification – Workstations optimized for your apps.



GROUND-BREAKING INNOVATION

First ready for XR and AI workstations, creating new categories.



MISSION CRITICAL RELIABILITY

Fully ISV certified, tested, Mil Standard specifications.
Most secure and manageable workstations.
OEM XL options available for extended life.

Dell Optimizer for Precision



Transform your work experience with Dell Optimizer for Precision; the only built-in AI-based optimization software that learns and responds to the way you work.¹

Dell Optimizer for Precision is built into all of our new Precision workstations. It provides all the optimization features from Dell Optimizer, plus an additional plugin in ExpressResponse to improve the performance of storage-heavy applications. It also identifies and removes bottlenecks with workload and system analytics, as well as diagnostics to improve utilization. With this built-in AI, you get professional-grade hardware and software for unmatched workstation performance.

¹ Based on Dell analysis, November 2019.



Learn
the way you work



Enhance
application performance



Improve
battery run time



Improve
audio experience



Enable quicker sign-in,
and secure your system
when you walk away



ISV Certification

Dell partners with industry-leading technology companies to solve today's most complex problems in application computing.

SEAMLESS RELIABILITY

ISV (Independent Software Vendor) certification means that the Dell Precision workstations you purchase are **tested to ensure that the high-performance applications you work with every day, run smoothly.**

GET THE MOST OUT OF YOUR SOFTWARE APPLICATIONS

ISV certification is the result of precise engineering and rigorous testing to optimize performance and reliability to run leading industry applications, allowing you to run leading industry applications with maximum confidence and performance.





Taking the next step

Unleash the full potential of AI in your media and entertainment projects. Transform your creative landscape with technology that amplifies productivity and ignites creativity.



Contact a Dell Technologies Solutions Expert



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