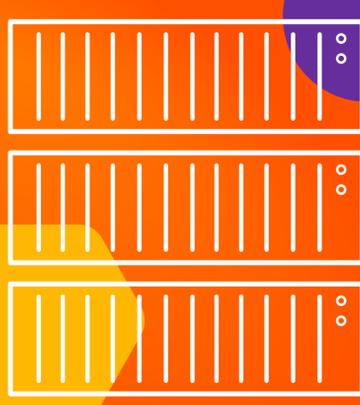


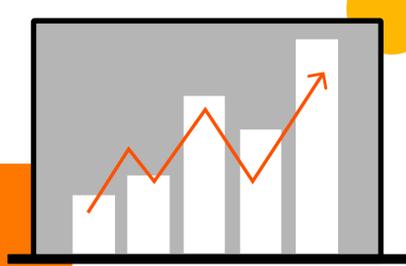
GETTING SMART ABOUT STORAGE

10 WAYS FLASHBLADE'S UNIFIED FAST FILE AND OBJECT (UFFO) WILL MODERNIZE YOUR STORAGE



01 Accelerated Data Growth

Unstructured data is growing at an exponential rate. Many enterprises estimate they will triple their file and object data requirements within the next three years.



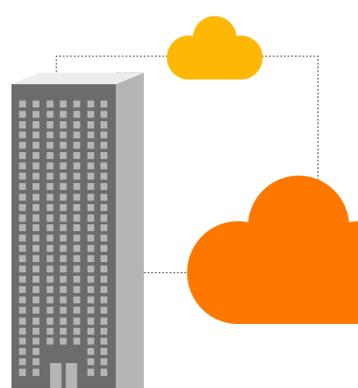
02 Evolving Modern Data and Modern Applications

Most data is now machine-generated. This creates new opportunities for how applications are being developed, deployed, and managed.



03 Need for Better, Faster, and Real-time Insights

Many organizations have a need for multi-dimensional performance with high throughput. This means high performance regardless of workload, file size, protocol, and file and object counts.



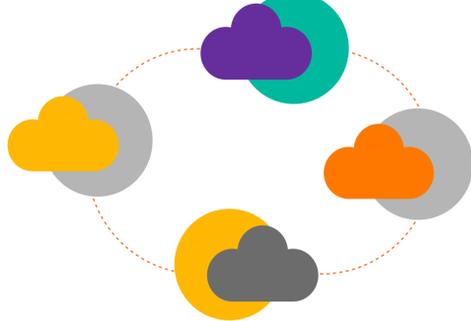
04 Challenge of Data Silos

A unified platform can scale to support multiple applications. Single-use silos for different types of file and object data hinder sharing and accessibility and create inefficiencies and complexity across the data center.



05 Delivery of a Cloud Experience

Gain cloud-like simplicity and flexibility with support of cloud-native applications on-prem.



06 Rise of Fast Object

Object storage has moved from being a low-cost, low-performance commodity to a high-performance solution that powers modern use cases.



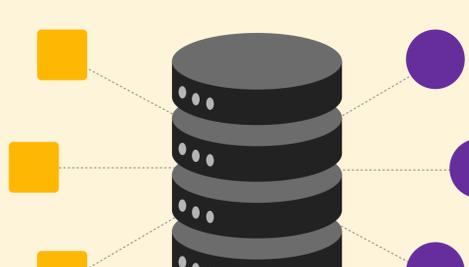
07 Demand for Business Continuity

Gain modern data protection that addresses your ransomware risks and business continuity needs.



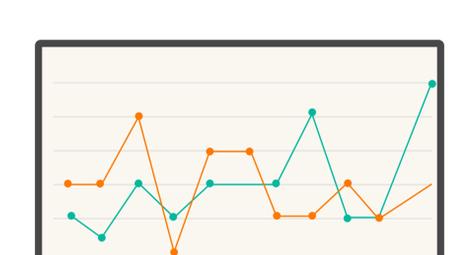
08 Requirement for Always Modern Infrastructure

Leverage non-disruptive upgrades and all-inclusive software licenses without repurchasing existing storage.



09 Maximum Investment Return

Deliver a future-proof foundation with an infrastructure that adapts to evolving business needs.



10 Goal of Operational Efficiency

Achieve ease of management and decoupling of compute and storage to fine-tune utilization and deliver elastic scale.



For more information, visit www.purestorage.com/flashblade