

Secure Your Data

Because ransomware targets your backups.

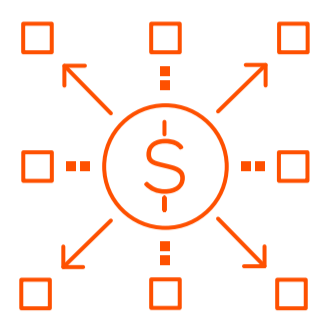


Your backups are vulnerable.

Damage from ransomware attacks is expected to more than double to \$42 million by 2024*

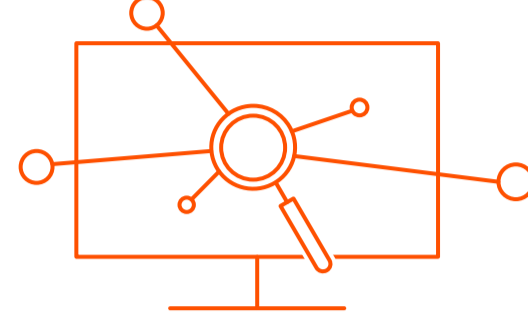
No organization, government or commercial, big or small, is immune from a ransomware attack. And your data recovery solution may not spare you. Now that cybercriminals realize companies with effective recovery solutions won't pay ransoms, they're targeting data backups.

The Situation



When you get hit, it will hurt.

Ransomware attacks are costly, create legal exposure, and damage reputations.



Ransomware isn't just "encryption."

Attackers don't just lock up your data. They search your network for other opportunities.



Once in, they can wreak havoc.

Hackers can delete whatever they want, even copies you consider "immutable."



Backups don't provide insurance.

Backups can be compromised, delaying data recovery, and increasing recovery costs.

The Solution



SafeMode can save the day.

Pure Storage® FlashArray™ and FlashBlade® systems help secure backup data with SafeMode™.



Bullet-proof your data.

Backups can't be deleted, modified, or encrypted, even when admin credentials are compromised.



Pure is standing by.

Following an attack, you work with Pure support to access SafeMode-secured data.



You're completely covered.

SafeMode secures both backup data sets, as well as backup metadata.



Use what you know.

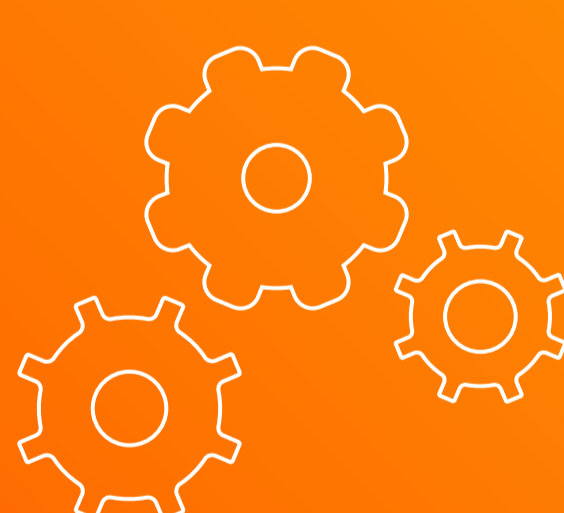
SafeMode works with your current backup software or database tools.



Protect your investment.

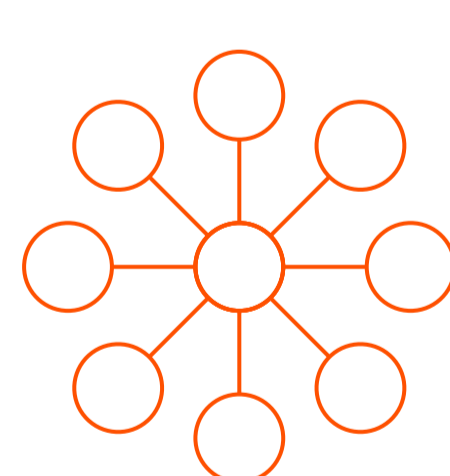
SafeMode is included at no additional charge with FlashArray and FlashBlade.

The Benefits



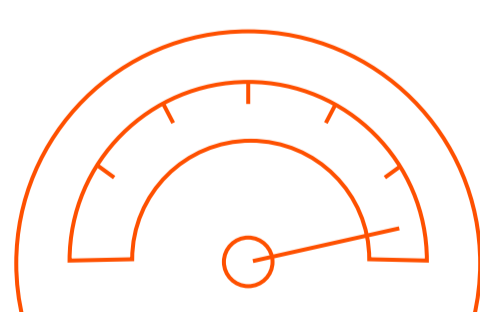
The right kind of protection.

With SafeMode, data recovery is smart, fast, and easy.



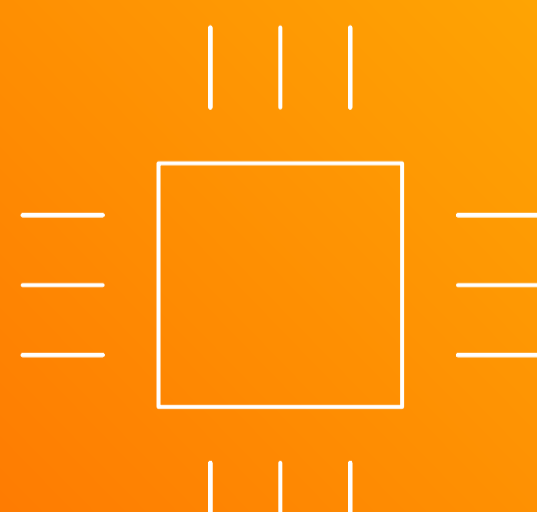
SafeMode is simple.

The "set it and forget it" policy automates snapshot creation and expiration.



SafeMode is fast.

You experience rapid, high-capacity recovery from all-flash storage.



SafeMode is futureproof.

All future features and enhancements are Evergreen and be included at no charge.

Stay safe with SafeMode.
Keep your data backups secure and ransomware attacks at bay.

[Learn More](#)