

Build Applications Fast,
Right, and for the Future

True Digital Enterprise

IOPEX [Business Optimized]SM
TECHNOLOGIES

outsystems



A true digital eco-system with the power of rich UI and API extensions is the need of the hour for enterprise to provide an improved experiences across different channels for consumers and business users.

For the enterprises to constantly innovate to be smart, fast and to be an industry leader, a single integrated platform to build flexible workflow automation and rich user Interfaces and experience with easy visual and drag drop approach ensures solutions to be created quickly and managed effectively to meet growing business and market changes.

How are the Enterprises Adopting and Evolving ?

Current State

- Improve Operational Efficiency
 - Faster Service Transactions
 - Re-active to pro-active response
 - Resolve Issues Faster
-
- High labor cost
 - Poor agility to scale up
 - Poor operational performance
 - High failure demand
 - Lower customer experience



Growing Backlogs

- Complexity falls on developers' shoulders.
- Hard divisions between business and IT.
- Unique CXs are hard.
- Talent shortages.



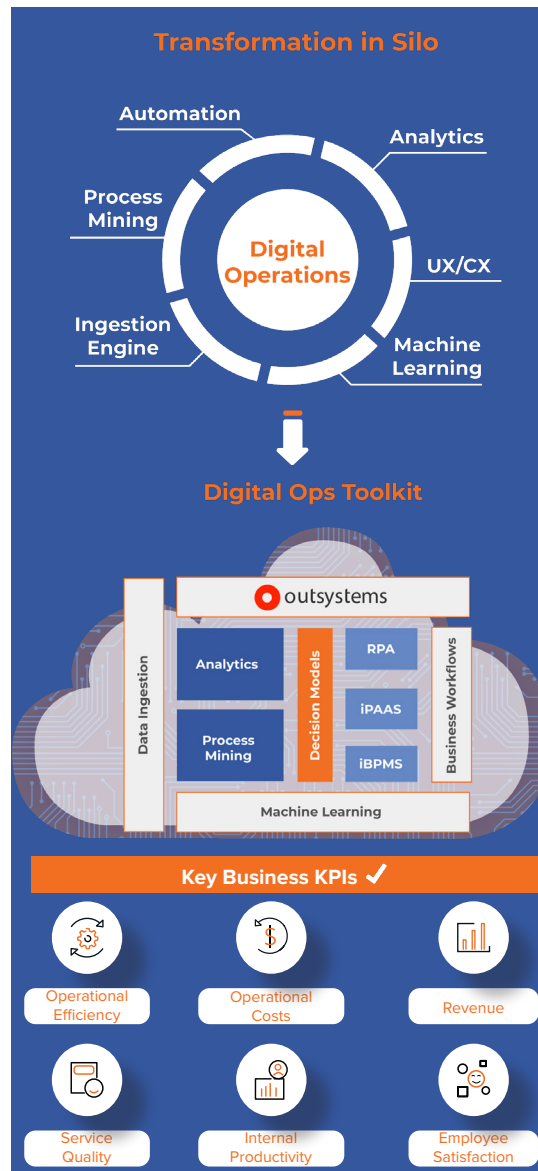
Hard to meet Business Needs

- Speed incompatible with quality.
- Security is hard.
- Governance is hard.
- Scalability & reliability add extra complexity.



Constant Change

- SaaS Explosion.
- Needs change faster than apps.
- New technologies appear faster than apps.
- Staff turnover.



Desired State

- Customer outcomes / advocacy
 - Managed journeys
 - Pro-active advice
 - Data as backbone
-
- Reduced cost through automation
 - Scale up / down as per demand
 - Insights driven actions & reduced failure demand
 - Improved NPS & customer LTV

Customer Experience Transformation

- Revenue
- Market Share
- CSAT
- NPS
- CaC

Process Automation

- Cost Reduction
- Operational Efficiency
- Process Efficiency

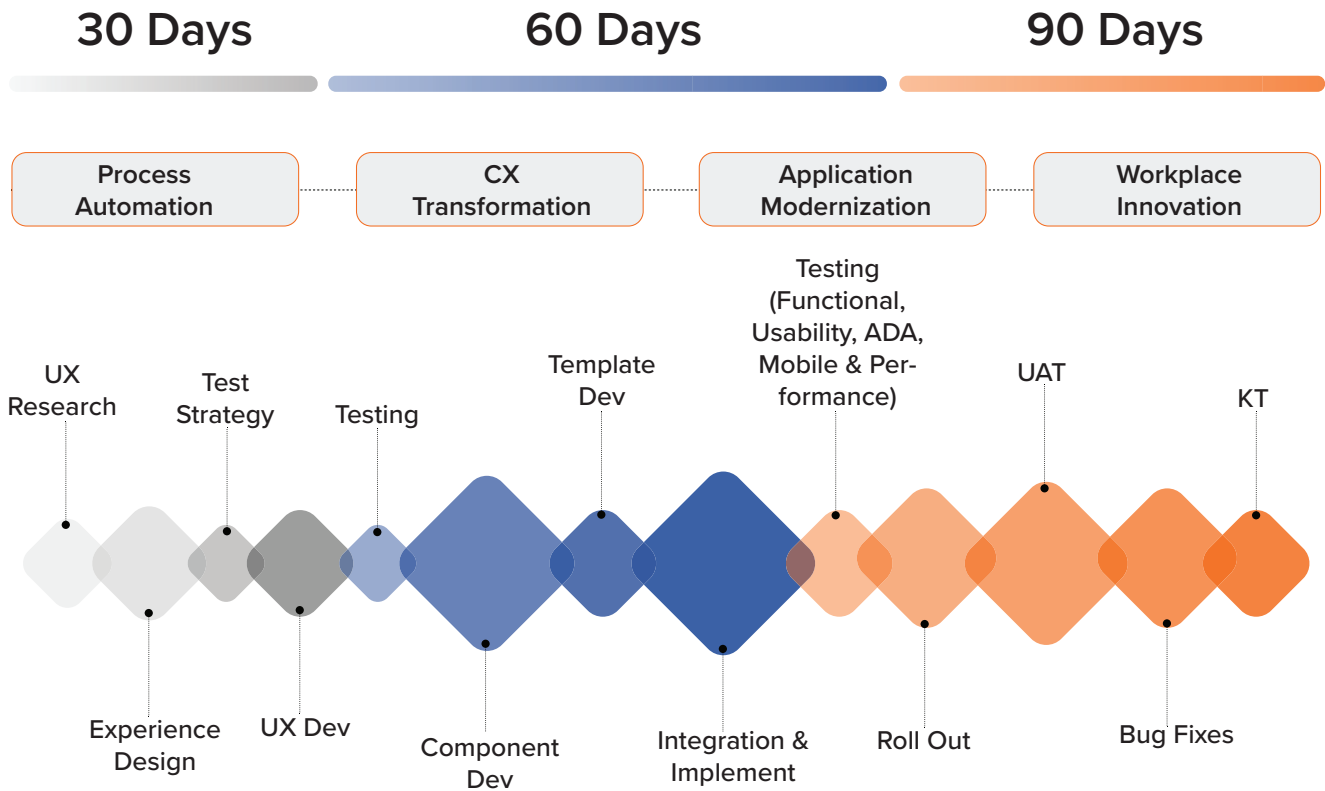
Workplace Innovation

- Employee Satisfaction
- Safety
- Retention
- Productivity

Application Modernization

- Infrastructure Cost Reduction
- COTS Licencing Replacement
- IT Simplification

Simplified Approach & Milestones (Top 2 Problem Areas)



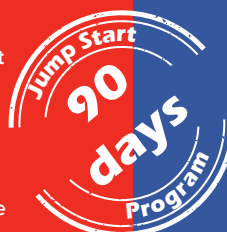
iOPEX Overview

<p>Incorporated in 2009</p>	<p>Digital Engineering</p>	<p>Digital Operations</p>	<p>Digital Studio</p>	
<p>HQ in San Jose, U.S. Global delivery centers across India, Philippines, US, Canada & UK</p>	<ul style="list-style-type: none"> Transformation through Automation, Low-Code/No-Code, iPaaS Application/Platform Development, Refactoring Cloud Migration Testing & DevOps 	<ul style="list-style-type: none"> Run Operations using Digital Platforms Product Operations - Maintenance & Support Service Operations - Customer, Partner, Vendor Network & Security Operations 	<ul style="list-style-type: none"> Creative Services - Content Creation, Transliteration Ad Operations - Digital Marketing, Social Analytics and BI Content Moderation 	
<p>BT AT&T paloalto </p> <p style="text-align: center;">Simplify-Accelerate-Transform across OSS/BSS </p>				
<p>Rakuten Marketing T-Mobile AVAYA </p> <p>splunk COMCAST Walmart </p>		<p>300+ Apps developed/migrated</p> <p>1000+ BOTs deployed</p>	<p>>500,000 Transactions managed per month</p>	<p>10,000+ Man Months of repeat work saved</p>

About OutSystems:

At OutSystems, we change the way software is built so you can rapidly create and deploy critical applications that evolve with your business.

Extraordinarily fast, visual, model-driven development meets AI, cloud, and DevOps. With OutSystems, you can tackle your application backlog, deliver cloud-based modern apps, and keep up with the changing needs of the business to drive future innovation.



About iOPEX:

iOPEX is a leader in digital operations. We help transform the business operations of large enterprises by integrating them with automation. We deliver operational solutions and automation for business processes like technology, finance, and marketing operations.

Our framework for integrated workflow automation helps the journey for operational teams to go from manual operations to AI-based operations to No-Ops delivering up to 30% cost savings.