

The pay-for-what-you-use cloud data warehouse



Achieve your data goals with a warehouse built for simplicity, sophistication, scale and speed

Data is the key to innovation and productivity in your organization.

Your data needs to be accessible, available, fast and on your terms—ideally with minimal maintenance.

Maybe your data is siloed across multiple databases, sitting idle and unknown. Or you already have a data warehouse that exceeds your budget and requires you to purchase storage you may never use.

Get more out of your warehouse with **IBM Netezza Performance Server**—now available as a Service for Microsoft Azure.

Netezza gives you control of your data center, with the ability to scale and meet demand on your terms. Scale storage and performance independently with intuitive dashboards!

Ultimate control with granular elastic scaling

Incrementally scale compute independent of storage, as needed. Select the performance characteristics and data capacity that best meet your workload requirements, and only pay for what you need.

No awkward pauses

Manage consumption with automated or scheduled pause and resume. Spin up the Netezza data warehouse only when needed (or on your schedule) to consume only when and what's required.

Predictable price and performance

Achieve faster insights and time to value with vastly superior price-performance. Take advantage of an hourly credit consumption model, with no overcharges or over-provisioned scaling. Netezza scales with you to match your business needs.

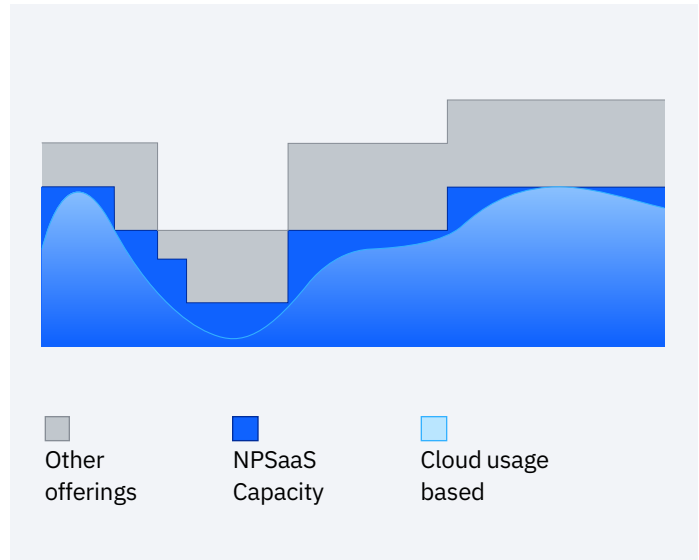
Simplicity

Load and go—it's that simple. Netezza requires no indexing or tuning. Decide how fast you want to go and how much data you need while accessing data from any cloud or object store. Experience risk-free frictionless upgrades with a single Netezza command.

Sophistication

Execute machine learning models at scale for predictive and prescriptive analysis. Accelerate your data science initiatives with **Netezza's in-database analytics** and mature support for in-place machine learning model execution.

Expand and contract resources efficiently with Granular Elastic Scaling



Your teams need data fast, and they need it now—but you need to control costs and budget predictably.

Many data warehousing solutions come with astronomical price tags as performance and availability take precedence to achieve ML, AI and data science projects across the business.

Traditionally, you may have been forced to purchase storage at clip levels that were only needed during peak periods. When demands decreased, you were left with unused, expensive resources.

With *granular elastic scaling*, you can meet demands while only leveraging the processing and storage capacity you actually need. Select the performance characteristics that best meet your workload requirements and save without sacrificing performance.

Why IBM?

Take advantage of granular elastic scaling to meet your unique needs. IBM Netezza Performance Server is a market-leading data warehouse and analytics solution that provides simplicity, performance and speed.

Netezza gives you control

With an intuitive dashboard that helps you scale up during peak demand, then quickly scale down when demand falls, you can easily meet your data and budgetary needs.

Pause and resume on your time

The Netezza warehouse is only on when it needs to be, reducing your footprint and saving on maintenance costs.

To learn more about how Netezza Performance Server can help you reach your performance demands while providing scale and cost control, schedule a consultation or reach out to your IBM representative today.

Contact IBM

