



DELL Technologies

DELL COMMERCIAL PRODUCTS

Most intelligent commercial
PCs with built-in AI



KENYA / TANZANIA / UGANDA / NIGERIA

 **MITSUMI**
Distribution

LATITUDE

7340 LAPTOP 2-IN 1 7440 LAPTOP 2-IN 1

Our 7000 series offers a broad range of premium features that provide an amazing screen experience, intelligent performance, and built-in security and privacy.

These laptops and 2-in-1s are designed for team leaders and managers that are driven to connect teams and need high performance with seamless collaboration and connectivity for at-the-desk or on-the-go versatility.

Connectors: Motivation

Are quick to respond and are the center of communication

....

Are twice as efficient multitaskers

....

Assist in the sharing and connecting of people and information

Connectors: Challenges

Need to constantly listen in on meetings

....

Have to find a balance between virtual work sessions and traditional in-person meetings

....

Need twice the interoperability for docking and peripherals



Latitude 7340:
(C17-1365U/32GB/512GB/13.3" QHD+ TOUCH/WIN11P)

Latitude 7440:
(C17-1365U/16GB/512GB/14.0" FHD+TOUCH/WIN11P)

Most
Use

of productivity-based apps

19%

of the
workforce

68%

have multiple
workspaces

CONNECTOR



LATITUDE

5330 2-IN 1 LAPTOP



PRODUCER

ExpressConnect

Be on 2 networks at once with the world's first simultaneous multi-network connection for faster data and video downloads. Get up to 20% more in data transfer from optimized networking, 30% faster application data processing and 8 times better video quality from optimized internet bandwidth.

4G & Wi-Fi 6E connections

Wi-Fi 6E allows 7 more channels with four times more bandwidth which provides faster, smoother Wi-Fi, especially in high-density areas while 4G LTE options keep you connected wherever you work.

Work remote for longer

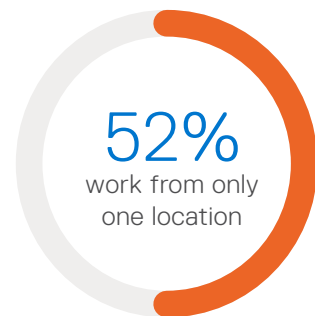
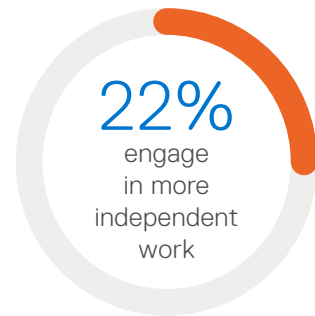
Long battery life with ExpressCharge that provides up to 80% charge within 60 minutes.

Intelligent Privacy

Onlooker detection notifies you when someone is peering at your screen and will texturize your screen. Look Away Detect knows when your focus is elsewhere and dims to further protect privacy and save battery life. Dell's SafeShutter comes standard for added privacy control.

Intelligent Audio

Artificial intelligence improves audio and voice quality and adjusts for different environments. Neural Noise Cancellation eliminates unwanted background noise as well as the background noise of the participants on your call.



Latitude 5330:
(C17-1265U/32GB/512GB/13.3"
FHD TOUCH/WIN10P)



5340 LAPTOP 5440 LAPTOP



The world's smallest and most scalable PCs in their class.⁶

These laptops and 2-in-1s are designed with versatility for those who aim to produce results and strive for efficiency. They are designed for those in specialized and complex fields, performing detailed work. These powerful devices offer the highest security and scalable performance for desk productivity with the flexibility to work anywhere.

Producers: Motivation

Focus on efficiency

....

Goal-oriented and customer-centric

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Focus on time to completion as a measure of success

Producers: Challenges

Can't work on slow and unreliable devices

....

Will delay focused work until they're in an optimal ergonomic setting

....

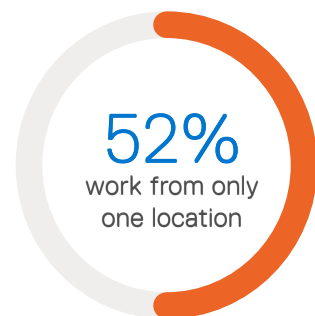
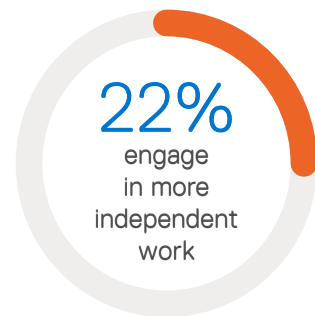
Distracted by background noises

....

Think status meetings get in the way of real work

....

Producers make up over half of the workforce with representation across many industries



Latitude 5340:
(i7-1365U/16GB/512GB/14.0" FHD/UBUNTU)

Latitude 5440:
(i7-1355U/16GB/512GB/14.0" FHD/UBUNTU)

3000 MICRO SYSTEM



Technology that revolves around you

Experience unmatched reliability with desktops that revolve around you. Meet the new OptiPlex family with up to 12th Gen Intel® Core™ i7 processors and Dell Optimizer

Flexible Fit

With even more mounting options for this compact choice, the OptiPlex 3000 Micro fits right into your ideal workspace environment.

Sustainably built

Post-consumer recyclables (PCR) and ocean-bound plastics (OBP) are used in the chassis and fan components, respectively.

Simple to maintain

Easy access without removing the front bezel simplifies serviceability.

More powerful processing

12th Generation Intel® Core™ processors with new Hybrid Core technology boost the performance of the OptiPlex 3000 Micro so your most efficient days can be possible.

Ultra-secure

Work confidently with a multitude of security features, including TPM 2.0, standard security lock slot, Padlock loop, Intrusion switch, and SED hard drive.

Memory that offers more

Multi-task more effectively with up to 64GB DDR4 memory.



Optiplex 3000 Microsystem:
(C17-12700T/8GB/1TB/UBUNTU)

Graphics

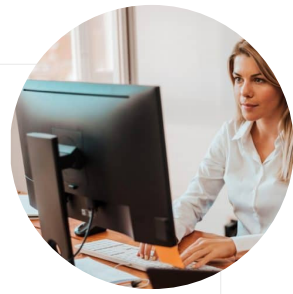
supporting up to 8K resolution

Connect

faster speeds and better performance

OPTIPLEX

7010 SMALL FORM FACTOR



Compact design

Get maximum productivity with a minimal footprint.

Cut out the cords

Easily pair Dell Premier wireless devices with one-click pairing.

Maintain a clutter-free workspace

The Small Form Factor All-in-One Stand mounts the PC behind the monitor.

Stunning views

Experience 5K resolution with optional DisplayPort.

Upgraded inside and out

Multitask like a pro with 128GB DDR5 and 3 M.2 SSD storage drives.

Seamless startup

Prepared with out-of-box Remote BIOS Management and HDD Wipe for simplified management across the OptiPlex portfolio.

Easy on IT

Intel vPro® platform options deliver modern management capabilities and hardware-enhanced security.

Save time

Tool-less chassis provides easy access for service, maintenance, and upgrades.



OptiPlex 7010 SFF System:
(C15-13500/8GB/512GB/WIN11P)



Graphics

support for up to 4 simultaneous displays

Standby

connected while consuming less power

7400 AIO SYSTEM

Fits perfectly in any space

The OptiPlex 7400 All-in-One blends into any workspace comfortably thanks to its compact size and choice of ergonomic stands.

Clear communication

Intelligent Audio enhances your sound for better collaboration. A quad microphone array and performance speakers provide crystal clear audio.

Ready when you are

Featuring Windows Modern Standby to enable an instant on / instant off user experience with constant connectivity.

Take on any task

Built with 12th Gen Intel® Core™ processors with new Hybrid Core technology, balancing workloads between cores, making multitasking effortless.



Improved performance

ExpressResponse⁷ analyzes how you use your preferred apps¹³ to boost performance.



Enhanced audio

Intelligent Audio delivers audio and mic enhancements and reduces background noise using Neural noise cancellation.



Unmatched connectivity

ExpressConnect¹⁴ provides the world's first simultaneous multi-network connection¹⁵ that joins the best network¹⁶ available.



Simplified manageability

Elevate work experience with an easy-to-manage application that provides a seamless experience for both end-users and IT decision-makers.