



MTN | Genosis

# Elevator Pitch:

# 01

# Elevator Pitch

## Open Market

Our story for the broad market, general use, social media use, external media use, etc.

A – With the word “code”

For those that want to build better, faster, and cheaper. Chenosis is a marketplace of code that opens access to transformative solutions and potential revenue streams, enabling you to unlock growth and innovation. Buy API mashups\*, platforms or apps to enhance your business. Access distribution when you sell to our network of African markets. Chenosis is dedicated to technology that empowers and fosters valueable collaboration.

\*Curated bundles can be made just for you.

B – Without the word “code”

For those that want to build better, faster, and cheaper. Chenosis is a marketplace that opens access to transformative solutions and potential revenue streams, enabling you to unlock growth and innovation. Buy API mashups, platforms or apps\* to enhance your business. Access distribution when you sell to our network of African markets. Chenosis is dedicated to technology that empowers and fosters valueable collaboration.

\*We have platform and app options that need no tech expertise

# 02

# Elevator Pitch

## C-Suite

Our story for the C-Suite executives, how we deliver Chenosis in the boardroom.

A – With the word “code”

For leaders that want to remain agile and competitive. Chenosis is a marketplace of code where you can discover curated solutions for businesses across sizes and industries, as well as generate revenue through distributing your digital assets across our network of African markets.

Chenosis is dedicated to streamlining your development so that you can focus on what’s next.

B – Without the word “code”

For leaders that want to remain agile and competitive. Chenosis is a transformative marketplace where you can discover curated solutions for businesses across sizes and industries, as well as generate revenue through distributing your digital assets across our network of African markets.

Chenosis is dedicated to streamlining your development so that you can focus on innovation.

03

# Elevator Pitch

## Community op 1

Our story for the aspirational part of our vision, with a focus on empowerment, enablement & Everyone can code.

A – With the word “code”

For the ambitious innovators that want to maximise the opportunity of our connected world.

Chenosis is a marketplace of code where you can buy rich resources and sell what you create. The future of technology is not about code, it is about access. We enable you to harness the power our API ecosystem and tap into tools that empower you to build your future. Chenosis is dedicated to connecting everyone to the benefits of code.

B – Without the word “code”

For the ambitious innovators that want to maximise the opportunity of our connected world.

Chenosis is a transformative marketplace where you can buy rich resources and sell what you create. The future of technology is not about code, it is about access. We enable you to harness the power our API ecosystem and tap into tools that empower you to build your future.

Chenosis is dedicated to transforming Africa through accessible technology.

03

# Elevator Pitch

## Community op 2

Our story for the aspirational part of our vision, with a focus on empowerment, enablement & Everyone can code.

A – With the word “code”

For anyone who wants to leverage the power of APIs, Chenosis is an API marketplace that connects and integrates you into a world of accessible code.

Chenosis is not just about APIs and pre-packaged code platforms; we put the power of APIs into your hands, seamlessly. Whether you're a code creator or a code consumer, our ecosystem is designed to encourage collaboration, fostering a community where everyone learns, grows, and thrives.

Join us to unlock the full potential of our connected world and build your future.

B – Without the word “code”

For anyone seeking the benefits of API technology, Chenosis is an API marketplace that connects and integrates you into a world of accessible digital solutions.

Chenosis is not just about APIs and pre-packaged digital solutions; we put the power of APIs into your hands, seamlessly. Our ecosystem encourages collaboration, fostering a community where innovation, knowledge, and success are accessible for both creators and users of digital solutions.

Join us to unlock the full potential of our connected world and build your future.



MTN | Genosis

# Thank you

**Jodi Redelinghuys**  
Digital Community Manager