

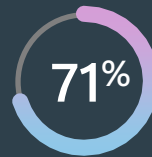
# Navigating the AI opportunity



## An era of AI transformation

Although AI has existed for decades, the current surge in data scale and availability plus the exponential growth in computational capabilities is revolutionizing business practices.

From automating IT tasks and streamlining workflows to fraud detection and modernized cybersecurity, AI is becoming a vital tool for business leaders seeking to make a transformative impact on their organizations



of organizations are currently using AI.<sup>1</sup>



of organizations are not using AI but expect to do so in the next 12 months.<sup>1</sup>



## FOR EVERY \$1 COMPANIES INVEST IN AI:

They are realizing an average of **\$3.5 in return<sup>1</sup>**

## The right use case for you

Organizations are realizing a return on their AI investments within 14 months of deployments on average.

We can guide you through the strategies and show you how to infuse the power of AI and identify business scenarios for success.



### Boost productivity

by streamlining redundant tasks, generating content to accelerate communication, and enhancing service delivery.



### Optimize Efficiency

with predictive analytics, automated operations, predictive maintenance, and AI-powered incident management.



### Create new business value

through innovating new products and services, modernizing the customer experience, and empowering decision makers with intuitive business data.

With our support, you can harness new opportunities and empower your organization to thrive in the era of AI.

**“ The future that lies ahead with Microsoft, with AI generative technology, it’s so critical to transforming the work that we do with our customers that we believe we need a partner like this going forward.”**

– John Butler, Global Alliance Leader, Microsoft Siemens

Continue your AI journey with confidence, knowing that First Technology is here to help you navigate the complexities of AI and maximize the potential use cases for your business.

We can give you a better understanding of how to take advantage of the benefits of using AI across your day-to-day business operations and how to adopt and implement AI to increase your business potential.



**No matter your operational frameworks or organization’s goals, we’ll help you seize the AI transformation opportunity.**

**Reach out today.**